

# Plunkett Cooney cracks Top 10 list of leading workplaces

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Determined by employee surveys and independent research, Plunkett Cooney, one of Michigan's oldest and largest law firms, recently ranked seventh on the Detroit Free Press' 2010 list of "Top Places to Work" for midsize companies. This is the firm's third consecutive honor, but its first top 10 finish.

"Receiving this recognition three years in a row is a great honor and continues to validate that the firm is moving in the right direction," said Henry B. Cooney, the firm's President and CEO. "Being among the top 10 mid-size companies is very exciting and something we can build on for the future."

The Free Press partnered with WorkplaceDynamics of Exton, PA to conduct the survey of 202 regional employers in three categories ranging in size from small businesses to employers with over 500 workers. Of the 132,000 workers employed in the participating industries, 41,291 voluntarily completed the extensive Free Press survey.

Employees answering the survey rated their companies on 22 factors with prompts such as "My manager makes good use of my skills" and "I have many opportunities to learn and grow at this organization." What mattered most overall for the surveyed employees was the belief that their employer was moving in the right direction, followed closely by working for an employer that operates by strong values and ethics, and having confidence in the organization's leader.

Generally, high marks went to the top employers for their management abilities, their willingness to help foster employees' careers and the direction in which their companies are headed.

Plunkett Cooney maintains a firm wide "Great Place to Work" program to enhance the work experience for all employees. This program goes beyond compensation to focus on added value benefits beyond traditional health, vision, dental and insurance plans offered by most companies. The program includes such opportunities as continuing education, special events, employee convenience services, diversity recruitment and retention, mentoring, wellness programs and much more.

Plunkett Cooney has been recognized recently by several organizations for its employee retention programs, including the Michigan Business & Professional Association, which named the firm, for six consecutive years (2005-2010) as one of its "101 Best & Brightest Places to Work For."

PLUNKETT COONEY CRACKS TOP 10 LIST OF LEADING WORKPLACES Cont.

Established in 1913, Plunkett Cooney employs more than 160 attorneys in nine Michigan cities, Columbus, Ohio and Indianapolis, Indiana. The firm, which provides a range of transactional and litigation defense services, has achieved the highest rating (AV) awarded by Martindale-Hubbell, a leading, international directory of law firms, and is also listed among the U.S. News – Best Lawyers 2010 “Best Law Firms.”

*For more information about Plunkett Cooney being named one of the “Detroit Free Press’ Top Work Places for 2010,” contact the firm’s Practice Development Manager, John Cornwell, at (248) 901-4008.*

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