

# Kopson to Address Managed Care Disputes, Litigation at National Forum

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Plunkett Cooney attorney Mark S. Kopson, who leads the Healthcare Industry Practice Group for Plunkett Cooney, one of the Midwest's oldest and largest law firms, will be among the featured speakers at the American Conference Institute's Second Advanced Forum on Managed Care Disputes and Litigation May 21 to 23 at the Loews Philadelphia Hotel in Philadelphia.

A partner in the firm's Bloomfield Hills office, Kopson will join a panel discussion, titled: "Managed Care Contracting 101 – Dissecting the Fundamentals for Litigation," which will explain the importance of managed care contracts and how to identify key provisions that may trigger or raise red flags during litigation. Panel members also will present plan and provider perspectives on frequently litigated issues, including medical necessity, termination and amendment and provide suggestions on how to minimize litigation risk.

Headquartered in New York, American Conference Institute (ACI) is an organization that operates as a think tank, monitoring trends and developments in all major industry sectors, the law, and public policy. Staffed by industry specialists, lawyers and other professionals, ACI provides conferences, summits and executive briefing, including lectures, workshops, panels, roundtables and case studies, for senior decision-makers who face business challenges in the United States and around the world.

A sought after speaker on healthcare-related issues, Kopson has practiced health care law for over 24 years with special emphasis on matters related to managed care, including negotiation and drafting of managed care contracts, payor-provider dispute resolution, provider reimbursement, and related compliance issues. He has extensive practical experience in the formation and counseling of physician and physician-hospital organizations, accountable care organizations, joint ventures and integrated delivery systems and in litigation and alternative dispute resolution, including both mediation and arbitration. Kopson also serves as a Dispute Resolver for the Alternative Dispute Resolution Service of the American Health Lawyers Association.

KOPSON TO ADDRESS MANAGED CARE DISPUTES, LITIGATION AT NATIONAL FORUM Cont.

Kopson serves as the vice-chair of Membership for the Payors, Plans and Managed Care of the American Health Lawyers Association (served as past chair of the Managed Care Affinity Group, Physician Organizations, Fraud and Abuse, Antitrust, Health Information and Technology, and Hospitals and Health Systems). He is also a member of the Health Care Law (former chair of the Payors Subcommittee and member of the Substantive Law Committee) and Business Law sections of the State Bar of Michigan; as well as the Business Law, Health Law and Law Practice Management sections of the American Bar Association.

Established in 1913, Plunkett Cooney employs more than 160 attorneys in nine Michigan cities, Columbus, Ohio and Indianapolis, Indiana. The firm has achieved the highest rating (AV) awarded by Martindale-Hubbell, a leading, international directory of law firms.

Plunkett Cooney's Healthcare Industry Group serves the unique needs of clients in the increasingly complex business of healthcare. Using a multi-specialty approach, Plunkett Cooney attorneys solve and seek to prevent problems for all types of healthcare providers, payors and health-related businesses.

*For more information about Mark S. Kopson's presentation at the upcoming American Conference Institute's forum, please contact Plunkett Cooney's Practice Development Manager John E. Cornwell at (248) 901-4008; jcornwell@plunkettcooney.com.*

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