



## → Chante B. Westmoreland

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Chante Westmoreland is trademark lawyer in the Intellectual Property Practice Group in the firm's Houston office.

### Areas of Practice

Chante is a trademark, branding, and advertising lawyer who combines her in-depth understanding of her clients' business and brand with significant trial experience. She represents both plaintiffs and defendants in trademark, copyright, and brand disputes in a wide variety of industries. From entertainment to food and beverage to energy, Chante understands how the case impacts not just the matter at hand, but also her client's reputation and future growth. By working collaboratively with her clients, prioritizing their goals, and immersing herself in their businesses' needs, she is able to quickly identify creative solutions.

Chante represents and advises clients on a wide range of brand management needs, including trademark enforcement, litigation, and domain name disputes, as well as compliance with advertising laws. She also counsels her clients across a range of intellectual property issues, from implementing brand protection strategy to navigating litigation through trial. She helps her clients protect their works and their reputations at every stage of development.

In addition to her legal practice, Chante also has a strong commitment to providing pro bono and community service. She advises native communities in cultural property management and protection, and provides intellectual property counseling to local artists. Prior to law school, Chante was a corps member with Teach For America.

### Honors

Unrivaled Litigators, *Bloomberg Law*, 2025

*Daily Journal* "Top Defense Verdict" in 2024 for *MGA Entertainment Inc. v. Harris et al.*

*Best Lawyers*: Ones to Watch in America, Intellectual Property Law, Commercial Litigation, Litigation - Intellectual Property, 2022-2026

### Articles

- T.I. and Tiny Accuse Toy Titan of Being 'Willful Infringer' in Third OMG Girlz Trial  
*Rolling Stone*, 09.03.2024

- "History of the Native American Law Section of the State Bar of Texas," 11 J. Tex. Sup. Ct. Hist. Soc'y 1, 76, 2021
- "States Can Pillage Photos Without Threat of Copyright Claims, SCOTUS Rules. What Will Congress Do?," *Law.com*, 2020
- "Holiday Hacks: Quick Tips on Protecting Your Brand from Counterfeiting During the Holiday Shopping Season," *Lexology*, 2020
- "An Analysis of the Lack of Protection for Intangible Tribal Cultural Property in the Digital Age," *California Law Review*, 2018

## **Blockchain and Cryptocurrency: Law of the Ledger**

- "Takeaways from the Hermès Litigation over MetaBirkins NFTs," March 7, 2023

## **Intellectual Property Law Blog Posts**

- "What Lady Whistledown Can Teach Us About Anti-Counterfeiting," June 25, 2024
- "Second Circuit Finds Art Collective Can't Use First Amendment to Skate Out of Injunction," December 7, 2023

## **Media Mentions**

'A stunning warning for corporates': How the Spaniels effect cost MGA \$71 m  
*World IP Review*, 10.04.2024

Sheppard Mullin's John Keville: 'Credibility' Key to \$71.4M Verdict in OMG Girlz Trial  
*The Recorder*, 10.01.2024

Sheppard Mullin Named a Runner-Up in Litigator of the Week Column  
*The American Lawyer*, 09.27.2024

Jury Finds MGA Owes T.I. \$71.4M For Ripping Off IP With Dolls  
*Law360*, 09.23.2024

Defunct Pop Group Wins \$71.4M in Trade Dress Case Against MGA's Dolls  
*Daily Journal*, 09.23.2024

T.I. Tells Jury 'Anyone With Eyes' Can See MGA's IP Theft  
*Law360*, 09.06.2024

MGA's O.M.G. Dolls Imitated Girl Group's Looks, Member Says  
*Law360*, 09.05.2024

'I Was Blown Away': Tiny Harris Says MGA Stole Group's Look  
*Law360*, 09.04.2024

MGA, OMG Girlz Dispute who had 'Edgy Look' First in 3rd Federal Trial  
*Daily Journal*, 09.04.2024

MGA Faces 3rd Trial to Defend Doll Against NIL Claims  
*Daily Journal*, 09.03.2024

3rd Trial In T.I.'s IP Fight With MGA Kicks Off In Calif.  
*Law360*, 09.03.2024

Litigator of the Week Runners-Up and Shout Outs  
*The American Lawyer Litigation Daily*, 10.20.2023

Sheppard Mullin Team Wins Mark Dispute for Independent Publisher  
*Daily Journal*, 10.18.2023

## Speaking Engagements

State Bar of Texas Native American Law Section, 2019 Federal Case Update on Federal Indian Law, 2020

PrivacyCon Poster Session, Mobile Device Search and seizure in the United States and South Korea, Federal Trade Commission, 2018

## Memberships

Native American Law Section of the State Bar of Texas, Secretary

Asian American Bar Association of Houston, President-Elect

International Trademark Association, Member

Copyright Society, Member

Houston Young Lawyers Association, Member

Houston Bar Association, Member

## Practices

Advertising

Copyrights

False Advertising, Lanham Act and Unfair Competition

Intellectual Property

IP Licensing, Technology and Commercial Transactions

Litigation

Trade Secrets

Trademark Applications and Prosecution

Trademarks and Trade Dress

Tribal and Native American Law

## Industries

Art

Artificial Intelligence

Entertainment, Technology and Advertising

Food and Beverage

Retail, Fashion & Beauty

## Education

J.D., University of California, Berkeley, 2018, *Berkeley Law Dean's Fellow*, *Associate Editor of the California Law Review*, *Senior Online Content Editor of the Berkeley Technology Law Journal*, and *Co Editor-in-Chief of the Berkeley Journal of Entertainment and Sports Law*

B.A., Colorado State University, 2012, *magna cum laude*, *University Honors Scholar*, *Dean's List*

## Clerkships

Law clerk to The Honorable Andrew S. Hanen, United States District Court for the Southern District of Texas

## Admissions

Texas

United States District Court for the Southern District of Texas

United States District Court for the Northern District of Texas

United States District Court for the Eastern District of Texas

United States District Court for the Western District of Texas