



→ Dylan J. Price

Partner

1901 Avenue of the Stars
Suite 1600
Los Angeles, CA 90067

T: +1.310.228.2264

F: +1.310.228.3941

dprice@sheppardmullin.com

Dylan Price is a seasoned litigator and trial lawyer who advises leading entertainment, media, fashion, and retail companies on complex disputes and transactional risk.

Dylan guides clients through every stage of creative development — from clearing copyrights and trademarks to resolving disputes in court or arbitration. Known for his strategic insight and practical, results-driven approach, he helps clients anticipate challenges, make informed decisions, and achieve favorable outcomes through settlement or trial. Dylan has taken multiple cases to jury verdict.

Dylan represents entertainment studios, streamers, producers, managers, and media companies in matters involving motion picture distribution rights, content licensing, music rights, participation accounting, residual allocation, final cut rights, partnership disputes, defamation claims, and breach of contract claims. His experience spans state and federal courts as well as arbitrations before JAMS, AAA, and the Independent Film & Television Alliance (IFTA).

In copyright, trademark, and right of publicity matters, Dylan enforces and protects his entertainment and fashion clients' intellectual property rights — often securing advantageous pre-litigation resolutions, and delivering strong results in court when trial becomes necessary. He also counsels studios, filmmakers and producers on IP clearance and fair use under Section 107 of the U.S. Copyright Act, and advises media clients on Digital Millennium Copyright Act (DMCA) compliance, including takedown and counter-notice procedures.

Beyond the entertainment and media industries, Dylan represents corporate clients in business, tort, insurance, and consumer litigation, including defending national retailers and fashion companies in consumer privacy and false advertising disputes.

Outside the office, Dylan enjoys surfing and spending time with his family at the beach. A classic car enthusiast, he is a proud daily driver of a 1968 Porsche 912.

Honors

Legal 500, Media, Technology and Telecoms, 2020-2023

The Next Generation, Lawdragon, 2023-2024

Experience

Representative Matters

Dylan represented luxury fashion house Chanel in a 6-week trial in the Southern District of New York in connection with claims against a second-hand reseller for willful trademark infringement, counterfeiting, false association, and false advertising. Dylan was one of the lead attorneys on the case and delivered both the opening statement and closing argument to the jury. At the conclusion of trial, the jury returned a verdict for Chanel on each of its claims and awarded maximum statutory damages. The court subsequently entered a broad injunction in favor of Chanel.

Dylan represented an animation company and various other defendants in connection with claims for infringement under the Copyright Act in the matter giving rise to *Abbas v. Vertical Entertainment, LLC*, 854 Fed. Appx. 816 (9th Cir. Aug. 3, 2021), in which the Ninth Circuit affirmed the district court's orders (a) dismissing certain defendants based on lack of personal jurisdiction, (b) dismissing the infringement claims against the remaining defendants as barred by the three-year statute of limitations set forth in the Copyright Act, and (c) imposing Rule 11 sanctions against the plaintiff's counsel. The Ninth Circuit also reversed the district court's order denying defendants' motion for attorneys' fees under the Copyright Act.

Dylan served as lead counsel for a distribution company in an Independent Film & Television Alliance ("IFTA") arbitration involving participation accounting claims and complex allocation issues relating to DVD box set and television licensing revenues.

Dylan prevailed on an anti-SLAPP motion on behalf of an international broadcaster and its production company in connection with a lawsuit alleging that the clients' television program converted the plaintiff's concept for a documentary and tortiously interfered with its contractual relations and prospective economic advantage.

Dylan represented an acclaimed fashion photographer in a dispute with a fashion house over the use of infringing images in an advertising campaign.

Dylan represented a French production company in connection with an investigation into the piracy of the company's animated film.

Dylan represented various MGM companies in the matter giving rise to *Madison Miracle Productions, LLC v. MGM Distribution Company*, 978 N.E. 2d 654 (Ill App. 2012), in which the Appellate Court reversed the trial court's denial of MGM Distribution's motion to dismiss for lack of personal jurisdiction in a 42-page published opinion focusing on the "minimum contacts" prong of the federal due process standard for personal jurisdiction.

Dylan secured a pre-litigation settlement for a foreign distribution company relating to claims involving the Latin American distribution rights to a feature film.

Dylan represented a movie studio in a multi-million dollar accounting dispute involving the merchandising and promotion rights surrounding a well-known character.

Dylan represented the personal manager for an internationally renowned musician in a proceeding before the California Labor Commission relating to alleged violations of California's Talent Agency Act.

Dylan represented a national electronics retailer in connection with right of publicly claims asserted by six A-list actors based on the use of movie stills (owned by various film studios), which showed characters the actors had played in various films, to advertise the sale of home entertainment products.

Dylan defended a national department store against right of publicity claims asserted by an A-list actor arising from the sale of a shoe style that bore the actor's first name.

Dylan represented a couture fashion house in a dispute involving claims for interference, restraint of trade and defamation, brought by a seller of counterfeit goods on a well-known online auction website. The client prevailed on a motion for summary judgment based on evidence of counterfeiting that was uncovered during discovery.

Dylan defended a well-known kitchenware retailer in a consumer class action involving California's Shine the Light Act, obtaining dismissal of the plaintiff's class action complaint on demurrer.

Dylan represented Nordstrom, Inc. in the matter giving rise to *Shaulis v. Nordstrom, Inc.*, 865 F.3d 1 (1st Cir. 2017), in which the First Circuit unanimously affirmed the district court's dismissal of the plaintiff's false advertising claims based on the pricing of merchandise sold at Nordstrom Rack.

Dylan represented a handbag company in a class action asserting false advertising claims relating to the pricing of handbags sold at company-owned outlet stores, which was voluntarily dismissed by the plaintiffs during the course of discovery.

Dylan represented a public entity in connection with claims against its joint powers authority seeking employment practices liability coverage for a host of underlying employment lawsuits, obtaining arbitration awards in excess of \$10 million.

Articles

- "Stop Using Our Songs" – The Use Of Music At Political Campaign Events
Copyright & New Media Law, Vol. 20, Issue 3, Summer 2016

Art Law Blog Posts

- "Faurey's Use," June 5, 2009

Entertainment Law Blog Posts

- "When Is a Car a Character? The Ninth Circuit Revisits Copyrightability in *Halicki v. Carroll Shelby Licensing*," June 18, 2025

Intellectual Property Law Blog Posts

- "Copyright Is Nothing To Joke About," January 19, 2016
- "Laches, Statutes of Limitations and Raging Bull: The Supreme Court Re-Emphasizes The Pitfalls Of Delay In Copyright Cases," July 7, 2014

Media Mentions

Litigator of the Week

The AmLaw Litigation Daily, 02.09.2024

Events

MCLE Triple Play

One Afternoon, Three Credits: Fast-track your MCLE Completion

Sheppard Mullin LA Office (We've Moved!) - 350 S. Grand Ave, 40th Floor, Los Angeles, CA 900071, 02.26.2025

Cannabis Webinar Wednesday - Breaking Down COVID-19's Impacts on the Cannabis Industry
Webinar, 04.22.2020

Practices

Entertainment, Technology and Advertising

Litigation

Intellectual Property

Copyrights

False Advertising, Lanham Act and Unfair Competition

Class Action Defense

Industries

Cannabis

Entertainment, Technology and Advertising

Esports & Games

Music

Sports

Education

J.D., University of California, Hastings, 2008, *cum laude*

B.A., University of Michigan, 2005, *with distinction and honors*

Admissions

California

U.S. District Court for the Central District of California

U.S. District Court for the Northern District of California