



## → Gregory F. Hurley

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Greg Hurley is a partner in the Business Trial Practice Group in the firm's Orange County office.

### Areas of Practice

Greg is a member of the Attorney Settlement Officer Panel for the U. S. District Court for the Central District of California, having first been continuously appointed to the Panel every year since 2003. He holds a masters certificate from the National Institute of Trial Advocacy, and has tried many national class actions alleging discrimination and violations of the Fair Housing Act and the Americans With Disabilities Act. He has advised the California Supreme Court (through the Administrative Office of the Courts), Covenant Care, Home Depot, Intrawest, Ralph's / Kroger's Grocery Stores, Starbucks, Tarsadia Hotels, the Denver Broncos, the San Diego Padres, the U.S. District Court for Eastern District of California, and, the Superior Courts for the Counties of Riverside, Los Angeles, and Alameda on these claims. He has represented the Los Angeles Superior Court System, Taco Bell, KFC, and Pizza Hut, Little Caesar's Pizza, Home Depot, The Irvine Company's Retail, Office and Resort Properties, 23 Irvine Apartment Communities, Welk Resorts, Live Nation/TicketMaster, Winco, Michaels/Aaron Brothers Craft Stores, Kroger & Ralphs Grocery Company, Regal Entertainment Group, Landmark Theaters, the National Association of Theater Owners, The National League of Cities, The California Hotel & Lodging Association, with respect to access discrimination claims.

Greg's trial experience includes trying state and nation wide class actions: He represented California in the largest class action certified against the State, involving more than 10 Million claimants against 4000 miles of Caltrans pedestrian routes and 90 Park & Ride facilities; He defended a class action brought by the ACLU against the entire Los Angeles Superior Court System; A national action brought by the United States Department of Justice against AMC Theaters; A national class action against 80 golf courses owned and operated by Marriott; He is currently defending statewide class actions against Starbucks, In-N-Out Burgers, Auto Club of Southern California, Ralphs Grocery Stores; Adir/La Curacao Store; Sport Chalet; Regency Theaters; and The Irvine Company. In 2012, he successfully de-certified a damage class action against more than 200 Taco Bell stores.

Greg's experience includes substantial appellate work, where, against numerous amici and the US DOJ, he argued and won landmark Ninth Circuit cases: *Lonberg v. Sanborn Theaters*; *Oliver v Ralphs Grocery Store*; and *Lonberg v. City of Riverside*. He authored United States Supreme Court briefs and Ninth Circuit Appellate briefs for the National Association of Theater Owners, The California and National Restaurant Associations, the California and National League of Cities, and more than 200 California cities.

Greg is a nationally recognized attorney on disability law, and the author of the Wiley Law Publications text, *Defending Disabled Access Claims*, a comprehensive survey of state and federal laws relating to the rights of individuals with disabilities. Greg sat on the committee advising the California State Legislature on revisions to California's discrimination laws and drafting of the new SB 1186 statute.

In his 27 year career, Greg has spoken at more than 100 conferences and written more than 30 articles on access laws.

## Honors

Lawyer of the Year: Mass Tort Litigation/Class Actions-Defendants, *Best Lawyers*, 2021

Best Lawyers in America: Mass Tort Litigation/Class Actions-Defendants, *Best Lawyers*, 2009-2023

Southern California Super Lawyers, *Super Lawyers*, 2009, 2011-2013, 2015

Team Member, "Top Tier" Firm in Real Estate, *The Legal 500 United States*, 2013

Team Member, "Real Estate Practice Group of the Year," *Law360*, 2011 and 2012

Member, Winning Team, Chambers USA Award for Excellence in Real Estate, 2010

Recipient, Certificate of Appreciation, California State Legislature (for overseeing environmental clean up), 2001

Recipient, Certificate of Appreciation, United States Marine Corps (for work on the environmental cleanup of MCAS El Toro)

## Articles

Greg has authored Fair & Accurate Credit Transaction Act articles for several trade organizations, including the National Association of Theatre Owners, National Council of Chain Restaurants and the National Retail Federation. He has written more than 90 articles on the ADA, FHA, The Air Carrier Access Act, Access to Electronic Media, and California's UNRUH Civil Rights, including:

- Author, "California Supreme Court Quadruples Damages for Access Suits," *NATO of California/Nevada*, July/August 2009
- Author, "Web Access for the Disabled Under the ADA: What the Settlement of the Target Case Means," *California Restaurant Association*, September 2008
- Author, "Merchants Swiped with Credit Card Fraud Suits," *Los Angeles Daily Journal*, January 22, 2007

## Published Decisions

- *John Lonberg v. City of Riverside*, 2009 WL 1813526 (C.A.9 (Cal.)) (landmark decision on no private right of action to enforce self evaluation transition plan regulations)

## Labor and Employment Law Blog Posts

- "Is Your Online Job Application Accessible To The Visually Impaired? The Newest Website Accessibility Claims," March 28, 2018

## Real Estate, Land Use, and Environmental Law Blog Posts

- "Commercial Lease Alert: New Access Law Disclosure Requirements In Leases Effective January 1, 2017," December 23, 2016

## Healthcare Law Blog Posts

- "New Affordable Care Act and Medicaid Regulations Will Require Covered Entities Providing Healthcare Programs and Services to Have Accessible Websites," July 15, 2016

## Media Mentions

Ex-Calif. Restaurateur Gets Law Firms' Retaliation Claim Axed  
*Law360*, 06.18.2018

Retailers Whose Slips Show Too Much Attract Lawsuits  
*The Wall Street Journal*, 04.29.2007

As Receipts Law Takes Effect, Lawyers Ring up Suits  
*Los Angeles Daily Journal*, 02.02.2007

## Speaking Engagements

Presenter, "Company Killers: Trends in Class Action Risk Factors and How to Mitigate," National Apartment Association Legal Symposium, Virtual, November 18, 2020

## Events

Retail's Tectonic Digital Disruption: What Every Retailer Needs to Know to Survive and Compete  
Sheppard Mullin New York, 06.15.2016

## Practices

Litigation

## Industries

Artificial Intelligence

Multifamily Housing

Retail, Fashion & Beauty

## Education

J.D., University of Colorado Law School, 1986

B.A., University of California, Berkeley, 1981

## Admissions

California

Colorado

District of Columbia