



## → Hyo Jin Paik

**Attorney**  
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Hyo Jin Paik is an attorney in the Business Trial Practice Group in the firm's New York office focusing on Intellectual Property matters.

### Areas of Practice

Hyo Jin is an experienced intellectual property practitioner and regularly counsels clients on protecting their intellectual property rights. She has extensive experience representing prominent fashion and luxury brands with their brand protection and enforcement strategies, transactional matters and intellectual property litigations, including trademark, trade dress and copyright infringements, counterfeiting and false advertising claims. Additionally, she has conducted intellectual property due diligence for clients in the food, beverage and hospitality industry. Hyo Jin's work includes all phases of trademark prosecution process (U.S. and international), including mark clearance, registration and maintenance, and she has handled various proceedings before the U.S. Patent and Trademark Office and the Trademark Trial and Appeal Board. Hyo Jin also has experience in general commercial litigation in both state and federal courts.

Hyo Jin is fluent in Korean.

### Memberships

Asian American Bar Association of New York  
New York State Bar Association  
Korean-American Lawyers Association of Greater New York

### Practices

Intellectual Property  
Trademarks and Trade Dress  
Trademark Applications and Prosecution  
False Advertising, Lanham Act and Unfair Competition  
Copyrights  
Litigation

## Industries

Retail, Fashion & Beauty

## Education

J.D., Syracuse University College of Law, 2011, *cum laude*

M.A., Syracuse University Maxwell School of Citizenship and Public Affairs, 2011

M.A., Yonsei University, 2006

B.A., Syracuse University, 2002, *cum laude*

## Clerkships

Judicial Intern to Hon. Doris Ling-Cohan, New York State Supreme Court, Appellate Term, 1st Dept.

## Admissions

New York

New Jersey

U.S. District Court for the Southern and Eastern Districts of New York

U.S. District Court for the District of New Jersey

U.S. Court of Appeals for the Second Circuit

## Languages

Korean