



## → John Keville

**Partner**  
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John Keville is the Office Managing Partner for the firm's Houston office, and is a partner in the Intellectual Property Practice Group.

### Areas of Practice

John has been lead trial counsel in patent litigation matters in a number of technologies, including mechanical and chemical oilfield technologies, electronic devices, software and web-based technologies, and digital signal processing. He has tried a broad range of cases to juries, judges, and arbitration panels, representing both plaintiffs and defendants, and has argued appeals to U.S. Court of Appeals for the Federal Circuit and the Fifth Circuit. In 2021, his teams obtained two jury verdicts of patent validity, infringement, and willful infringement in plaintiff's patent cases, and twice received mentions in *The American Lawyer* Litigator of the Week. John has litigated patent-related antitrust cases, including cases involving failure to disclose patents to standard-setting organizations and Walker Process antitrust claims. He has also been lead counsel in a number of technology-driven litigations, including obtaining a top-ten national verdict in a 2015 trade secret case, and other cases related to the Internet involving trespass, the Computer Fraud and Abuse Act (CFAA), and the free speech rights of Internet posters.

He also counsels clients on intellectual property enforcement and procurement matters, litigation strategy, settlement negotiations, and licensing.

Helping others *pro bono*, John has been lead counsel in a number of significant cases, including defending the rights of disabled students and employees, and obtaining permanent injunctive relief providing Covid protection to geriatric prisoners with co-morbidities.

### Honors

Unrivaled Litigators, *Bloomberg Law*, 2025

Intellectual Property Attorney of the Year, *Texas Lawyer*, 2025

Global Leaders - Texas, *Intellectual Asset Management*, 2026

Top Defense Verdict" for *MGA Entertainment Inc. v. Harris et al.*, *Daily Journal*, 2024

"Lawyer of the Year" Trade Secrets Law - Houston, *Best Lawyers in America*, 2024

Top Tier Intellectual Property Litigator, *Chambers USA*, 2007-2025

Texas Super Lawyer, *Super Lawyers*, 2007-2025

IP Star, *Managing Intellectual Property*, 2013-2024

Best Lawyers in America, Intellectual Property and Patent Litigation, *Best Lawyers*, 2011-2026

"Key Lawyer" for Patents: Litigation and Energy Litigation: Oil and Gas, *The Legal 500 U.S.*, 2021

*The World's Leading Patent Professionals*, *IAM Patent 1000*, 2021-2025

Litigation Star, *Benchmark Litigation*, 2020-2023, 2025-2026

"Lawyer of the Year" Litigation: IP - Houston, *Best Lawyers in America*, 2018

## Experience

John's experience includes numerous jury and bench trials before federal and state court judges.

## Articles

- T.I. and Tiny Accuse Toy Titan of Being 'Willful Infringer' in Third OMG Girlz Trial  
*Rolling Stone*, 09.03.2024

## Media Mentions

Intellectual Property Attorney of the Year Finalist: John Keville, Sheppard Mullin  
*Texas Lawyer*, 09.12.2025

Judge changes mind, upholds jury's \$71.5M award to OMG Girlz in doll case  
*Daily Journal*, 02.05.2025

MGA Must Pay \$71M For Copying OMG Girlz Dolls, Judge Rules  
*Law360*, 02.04.2025

'A stunning warning for corporates': How the Spaniels effect cost MGA \$71m  
*World IP Review*, 10.04.2024

Sheppard Mullin's John Keville: 'Credibility' Key to \$71.4M Verdict in OMG Girlz Trial  
*The Recorder*, 10.01.2024

Sheppard Mullin Named a Runner-Up in Litigator of the Week Column  
*The American Lawyer*, 09.27.2024

Jury Finds MGA Owes T.I. \$71.4M For Ripping Off IP With Dolls  
*Law360*, 09.23.2024

Defunct Pop Group Wins \$71.4M in Trade Dress Case Against MGA's Dolls  
*Daily Journal*, 09.23.2024

Behind the case: Sheppard Mullin grabs precedential win in GoPro case  
*Managing IP*, 09.11.2024

Fed. Circ. Undoes Alice Ax Of Camera Patents In GoPro Case  
*Law360*, 09.09.2024

T.I. Tells Jury 'Anyone With Eyes' Can See MGA's IP Theft  
*Law360*, 09.06.2024

MGA's O.M.G. Dolls Imitated Girl Group's Looks, Member Says  
*Law360*, 09.05.2024

'I Was Blown Away': Tiny Harris Says MGA Stole Group's Look  
*Law360*, 09.04.2024

MGA, OMG Girlz Dispute who had 'Edgy Look' First in 3rd Federal Trial  
*Daily Journal*, 09.04.2024

MGA Faces 3rd Trial to Defend Doll Against NIL Claims  
*Daily Journal*, 09.03.2024

3rd Trial In T.I.'s IP Fight With MGA Kicks Off In Calif.  
*Law360*, 09.03.2024

Houston Jury Hits Fracking Company with \$8.9M Verdict in Patent Infringement Trial  
*The Texas Lawbook*, 04.01.2024

Jury Gives Cameron \$9M Win In Fracking Patent Fight  
*Law360*, 03.28.2024

## Memberships

Board of Trustees, NYIT

American Bar Association

American Intellectual Property Law Association

Houston Bar Association

Houston Intellectual Property Law Association

Sustaining Life Fellow, Texas Bar Foundation

Dean's Advisory Board, NYIT

Board of Directors, Trees For Houston

## Practices

Antitrust and Competition

Intellectual Property

Patent Litigation

## Education

J.D., St. John's University, 1995

B.S., New York Institute of Technology, 1988

## Admissions

Texas

Patent and Trademark Office