



## → Keith R. Gercken

### Partner

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Keith R. Gercken is a partner in the San Francisco office and Practice Group Leader of the Tax, Employee Benefits, and Trusts and Estates Practice Group.

### Areas of Practice

Mr. Gercken's practice includes all areas of business income taxation, with emphasis on corporate and partnership taxation and international transactions (particularly in East Asia and Latin America). He advises corporate and individual clients on the U.S. federal and international tax consequences of a wide range of transactions, including taxable and tax-free mergers and acquisitions; partnerships and joint ventures; the formation and operation of equity funds; finance transactions; tax-free exchanges; international licensing; foreign operations (including cross-border joint ventures between U.S. and non-U.S. partners); and inbound investment into the United States by non-U.S. investors.

Mr. Gercken is the author of a number of articles on international, corporate and partnership issues, and has been published in USC Major Tax Planning, Business Law Today and Tax Notes International.

### Honors

Northern California Super Lawyers, San Francisco Magazine, 2007, 2010-2013

### Experience

#### Recent Representative Transactions

Represented Providence Service Corp. (NASDAQ: PRSC) in its acquisition of Ingeus Ltd.

Represented Tulett Prebon plc in its acquisition of MOAB Oil Inc.

Represented Tulett Prebon plc in its acquisition of certain assets of Murphy & Durieu, L.P.

Represented Alibaba Group in its investments in AutoNavi Holdings Ltd., Shoprunner, Inc. and TutorGroup Holding

Represented Bison Capital Equity Partners in its add-on financing of WestStar T.V. Limited

Represented FOMAS S.p.A. in its acquisition of Ajax Rolled Ring & Machine, LLC

Represented Novetta Solutions, LLC in its sale to the Carlyle Group (NASDAQ: CG)

Represented Skalli Corporation dba St. Supéry Estate Vineyards and Winery in its acquisition by Chanel, Inc.

Represented Copperweld Bimetallics LLC in its acquisition of the assets of the CommScope BiMetals® business of CommScope Holding Company, Inc. (NASDAQ: COMM)

Represented Iron Data Solutions, LLC in its acquisition of MicroPact, Inc.

Represented Sport Chalet, Inc. (NASDAQ: SPCHA) in its merger with an affiliate of Vestis Retail Group, LLC

Represented Ingram Micro Inc. (NYSE: IM) in its preferred stock investment in Parallels Holdings Ltd.

Equator, LLC sale to Altisource Portfolio Solutions SA (NASDAQ: ASPS)

Represented Japan-based mortgage servicing company in connection with proposed investment by U.S. private equity fund.

Represented Shanghai-based family trust in connection with a variety of investments in the U.S., Asia, Europe and Australia.

Represented Taiwan-based consumer electronics manufacturer in connection with proposed acquisition of substantially all of the assets of a major U.S. customer.

Represented Vodafone Group plc (NYSE: VOD) in connection with several significant stock and asset acquisitions and dispositions in Latin America and Asia.

Represented a Hong Kong-based restaurant developer in connection with the formation of a worldwide joint venture with a major U.S. franchisor.

Represented a Fortune 50 financial services company in connection with the partial sale and restructuring of its investment in a Puerto Rico electric generation facility.

Represented International Rectifier Corporation (NYSE: IRF) in the \$290 million sale of its international Power Control Systems business to Vishay Intertechnology, Inc. (NYSE:VSH).

Represented RadNet, Inc (formerly Primedex Health Systems, Inc.) (OTCBB: RDNT.OB) in its acquisition of Radiologix, Inc. (AMEX: RGX)

Represented Provena Foods Inc. (AMEX: PZA) in its acquisition of Hormel Foods Corporation (NYSE: HRL)

Represented BBG Communications, Inc. in the purchase of Mexican real estate assets from Fox Entertainment Group, Inc.

Represented Circle Food Products, Inc. and EZ Foods, Inc. in the sale of substantially all of their assets to Claridge, Inc.

Represented Digital Orchid, Inc. in the purchase of all of the stock of a Spanish company, Blue Tech, S.L., for a combination of cash and stock.

## Media Mentions

Sheppard Mullin, Smith Anderson Guide NovaQuest Buy of CoreRx  
*Bloomberg Law*, 01.22.2021

Xtep International's \$260 Million Acquisition of E-Land Footwear USA  
*Global Legal Chronicle*, 05.22.2019

FLIR Fires Up More M&A  
*The Deal*, 02.12.2019

Primal Nutrition hops to Kraft Heinz in \$200M deal  
*Daily Journal*, 12.11.2018

Opus Equity Partners Calls on Sheppard Mullin for Counsel in Deals  
*Daily Journal*, 05.09.2017

Opus Equity Partners Calls on Sheppard Mullin for Counsel  
*Daily Transcript*, 05.09.2017

Sheppard Mullin Represents Diodes in Its \$400 Million Acquisition of Pericom Semiconductor  
*Corporate Counsel*, 09.04.2015

## Memberships

Member, Section of Taxation, Committee on U.S. Activities of Foreigners and Tax Treaties, American Bar Association

## Practices

Tax

Corporate Tax

Executive Compensation

International Reach

Israel

Korea

South Asia

Private Wealth Services

International Tax

Investment Management

Real Estate Tax

## Industries

Emerging Company & Venture Capital

Energy, Infrastructure and Project Finance

Life Sciences

Multifamily Housing

Nonprofit

Private Equity

## Education

J.D., University of California, Hastings College of the Law, 1987, *magna cum laude*

B.A., University of California, Berkeley, 1983

## Admissions

California

Texas