



→ Nicolas Urdinola

Partner

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Nicolas Urdinola is a partner in the Entertainment, Technology and Advertising Practice Group in the firm's Century City office.

Areas of Practice

Nicolas' practice focuses on transactional entertainment matters, including rights acquisitions, development, first look and overall deals, production, licensing, and distribution for motion pictures as well as scripted and unscripted television productions. He advises studios, production companies, networks, independent producers, and digital content creators in all aspects related to the creation and exploitation of motion pictures, documentaries, television series, and sports-related projects.

Prior to joining Sheppard Mullin, Nicolas was a Director of Business & Legal Affairs at The Walt Disney Company, where he led the legal team that negotiated with distribution partners in Latin America for the launch of the Disney+ service. He was also responsible for negotiating with major local and international sports leagues, multi-platform right acquisition and distribution agreements for Fox Sports and ESPN, including for UEFA Champions League, Spanish La Liga, Copa Libertadores, UFC, Mexican Soccer, Bundesliga, Argentine Superliga, among others.

Nicolas developed his passion for entertainment law after going through negotiations with a major music label for the debut album of "Sin Animo de Lucro," a band he co-founded in 2005 with some law school friends and where he was vocalist and composer until 2007. The band obtained "Gold Record" for its first and second albums and a nomination to the Latin Grammy Awards for the "Best Tropical Contemporary Album" in 2009.

Nicolas is also a licensed attorney in Colombia since 2007.

Honors

Dealmakers Impact Report, *Variety*, 2023-2025

Media Mentions

Music Industry Moves
Variety, 02.26.2025

Music Industry moves: Sue Marcus Joins The Syndicate as Vice President of Publicity
Variety, 02.26.2025

Events

What You Need To Know About Film/TV Production In Mexico
Webinar, 12.13.2023

Latinx Executives in Corporate America: A Panel Discussion on Heritage and the Path to Success
Webinar, 10.11.2022

Practices

Entertainment, Technology and Advertising
International Reach
Latin America

Industries

Artificial Intelligence
Entertainment, Technology and Advertising
Music
Sports

Education

LL.M. Stanford University, 2014
LL.B. Universidad Javeriana, 2007

Admissions

California
Colombia