



→ Patrick D. Rubalcava IV

Associate

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Patrick Rubalcava is an associate in the Business Trial Practice Group and member of the firm's Privacy and Cybersecurity Team.

Areas of Practice

Patrick represents clients facing legal challenges across an array of differing subject matters, including false advertising, data privacy, consumer class actions, copyright infringement claims, and trademark and trade dress infringement claims.

Patrick joined Sheppard following a judicial clerkship with the Hon. Fernando L. Aenlle-Rocha on the United States District Court for the Central District of California. He earned his law degree from the University of California, Berkeley School of Law, where he was elected a member of the Executive Committee of the California Law Review.

Honors

Ones to Watch - Trusts and Estates, *Best Lawyers*, 2026

Practices

Advertising
Class Action Defense
False Advertising, Lanham Act and Unfair Competition
Intellectual Property
Litigation
Privacy and Cybersecurity

Industries

Advertising
Entertainment, Technology and Advertising

Education

J.D., University of California, Berkeley, 2020

B.A., Whittier College, 2015

Clerkships

Law Clerk to the Honorable Fernando L. Aenlle-Rocha, Central District of California.

Admissions

California

Central District of California

United States Court of Appeals for the Ninth Circuit