



→ Tracy Chau

Associate
321 North Clark Street
32nd Floor
Chicago, IL 60654

T: +1.312.499.6341
trchau@sheppardmullin.com

Tracy Chau is a privacy and cybersecurity associate based in the Chicago office. She is a member of the Intellectual Property Practice Group and the Privacy and Cybersecurity Team. She is certified by the International Association of Privacy Professionals (IAPP) for CIPP/US, CIPP/E, and CIPM. Before joining Sheppard Mullin, Tracy completed a privacy counsel fellowship with a leading global fintech company.

Areas of Practice

Tracy has experience with a wide variety of privacy and cybersecurity matters. Her work includes compliance assessments, reviewing data agreements, developing privacy trainings, incident responses, and regulatory investigations.

Articles

- CEMA Expands Liability for Text-Based Referral Marketing in Washington
Daily Journal, 11.14.2025
- NY Algorithmic Pricing Law Decision Provides Map for Compliance
Bloomberg Law, 11.12.2025
- Eye on Privacy: 2024 Year in Review
01.21.2025

Privacy & Cybersecurity: Eye on Privacy Blog

- "Promising Decision in Wiretapping Case, Win for Businesses," September 26, 2024
- "California: Age-Appropriate Design Code Act Partially Blocked, New Social Media Law Signed," September 25, 2024
- "Malaysia In Process of Updating Its Privacy Law," September 24, 2024
- "Brazil's Data Protection Authority Issues Rules Clarifying Data Transfers," September 20, 2024
- "Camera Company Will Pay \$2.95 Million to Settle Security Claims," September 11, 2024
- "Regulators On Both Sides of the Pond Seek Input on Children's Privacy," September 6, 2024
- "Biotech Company Settles with Three State AGs Over Security Practices," August 27, 2024

- "Illinois Updates Employment Law to Address Artificial Intelligence," August 26, 2024
- "CARU Settles With KidGeni AI Platform Over Alleged Privacy Violations," August 16, 2024
- "Ring, Ring, it's the FCC Calling- TracFone to Pay \$16M to Settle FCC Investigation," August 1, 2024
- "Indiana Amends Breach Notification Law Along with New Adult Website Verification Requirement," July 23, 2024
- "Keystone State Tweaks its Data Breach Notification Law Again," July 22, 2024
- "Impact of Tennessee's Cybersecurity Class Action Safe Harbor," June 25, 2024
- "Vermont Governor Vetoes Comprehensive Privacy Bill," June 17, 2024

Practices

Intellectual Property

Privacy and Cybersecurity

Education

J.D., Loyola University Chicago, 2021

B.A., Mills College, 2015

Admissions

Illinois