

2016 International Arbitration Series

The Value of a Multi-cultural Approach in Resolving International Disputes Through Arbitration Summer 2016

September 14, 2016 | Santa Monica | Happy Hour

3:45 p.m. - 6:00 p.m.

Sheppard Mullin at ROC

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September 15, 2016 | San Francisco | Happy Hour

3:45 p.m. - 6:00 p.m.

Sheppard Mullin San Francisco

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International Commercial Arbitration has grown rapidly due to the tactical advantages it offers to companies, both big and small, with operations or plans for operations on an international scale. This seminar will explore why choosing arbitration to resolve disputes might have benefits over domestic litigation and provide tips for overcoming the obstacles of arbitration faced by US-based companies including the question of enforceability of an arbitration clause in certain types of contract, such as online terms of use.

In addition to conflicts of interests and/or conflicts of laws, cultural differences also play an important part in international arbitration and how these differences are handled can determine the success of an arbitral process. This seminar will therefore also offer practical insights into the effective management of cross-cultural issues in international arbitration across Europe, the US and Asia covering:

- How do different aspects of domestic dispute resolution culture impact procedure?
- Differences in the approach to initiating and subsequently setting out a party's case
- Dealing with documentary and witness evidence
- Are concepts of "due process" global?
- Leveraging the choice of counsel to obtain a "home court advantage" in any jurisdiction.

Speakers

Neil Popovi , Partner, Sheppard, Mullin, Richter & Hampton LLP

Annet van Hoof, Partner, Bird & Bird LLP

Jonathan Choo, Partner, Bird & Bird LLP

Robert Rhoda, Partner, Bird & Bird LLP

Bryony Hurst, Associate, Bird & Bird LLP

Questions? Please contact Summer Connery via email or by phone 415.774.3171

Attorneys

Neil A.F. Popovi

Practice Areas

International Arbitration