

Transforming Medicare Advantage into a Strategic Asset

Sheppard Mullin New York
11.03.2016

Registration

5:00 p.m. - 5:30 p.m.

Program

5:30 p.m. - 7:00 p.m.

Networking

7:00 p.m. - 8:00 p.m.

Sheppard Mullin

30 Rockefeller Plaza
39th Floor
New York, NY 10112
Directions

By invitation only

CEO's, CSO's, and other leaders from hospitals and healthcare companies may register.

Transforming Medicare Advantage into a Strategic Asset

Health systems are well positioned to increase share in Medicare Advantage markets; however, execution risk can also be high. Join us as our experts discuss strategies for provider-sponsored plans to capitalize on the Medicare Advantage opportunity.

Topics covered will include:

- Is it the right time to enter the Medicare Advantage health plan market?
- How does Medicare Advantage fit into my senior market strategy for Medicare patients?
- Real world experience from Johns Hopkins HealthCare
- What is the playbook for starting a Medicare Advantage health plan?
- How can I align the operating model with my strategic objectives?

Speakers:

- Vicki Fretwell, *Chief of Staff*, Johns Hopkins HealthCare
- Eric Klein, *Partner*, Sheppard Mullin
- Cary Badger, *Principal*, HealthScape Advisors

Sponsored by:

- Sheppard, Mullin, Richter & Hampton LLP
- HealthScape Advisors

MCLE

This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1.5 credit hours which may be applied toward the areas of professional practice requirement, and is suitable for both transitional and non-transitional attorneys. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of New York approved MCLE provider.

Questions? Contact Diana Chan via dchan@sheppardmullin.com or at 212.653.8463

Attorneys

Eric A. Klein

Industries

Healthcare