

Retail Law Conference

Retail Industry Leaders Association

October 10-12, 2018

Location:

Hilton Austin
500 East 4th Street
Austin, TX 78701

Speaker:

Jason Mueller

About:

Partner Jason Mueller will present on a panel titled, "Retail Prize Promotions: How to Run Successful (and Legal!) Contests, Sweepstakes, and Giveaways. During this panel, learn the basics of administering successful and legal promotions in the retail context. With a focus on contests, sweepstakes, and giveaways, this session will introduce the development of official rules, the proper use of disclosures, state-based registration and bonding requirements, and pre- and post-promotion agreements

Contact:

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For more information and registration click [here](#).