

## CFO Essentials Services & Approach Workshop

### Identifying Strategic and Operational Areas That Have Significant Impact on the Business Enterprise

Sheppard Mullin San Diego/Del Mar Office

05.19.2009

**Tuesday, May 19, 2009**

**7:15 a.m. - 9:00 a.m.**

#### **Sheppard, Mullin, Richter & Hampton LLP**

12275 El Camino Real, Suite 200

San Diego, CA 92130

[Click here for directions.](#)

Please join us for our CFO Essential Workshop, May 19th in San Diego where we will identify strategic and operational areas that have significant impact on your business enterprise. We will discuss certain areas of a CFO's organizational matrix and assess the proper facilitators to set and execute your CFO Essentials. We will also discuss how you can identify and strengthen your positioning in the marketplace within the 2009 economic climate.

Co-sponsored and presented by SingerLewak, Sheppard Mullin and Roth Capital Partners to give you a 360 degree perspective on best practices in a changing economic landscape.

#### **TOPICS INCLUDE:**

- What are the CFO Essentials(SM)?
- Has your organization maximized it's capabilities?
- Does it use resources efficiently?
- Does the organization understand the CFO Essentials(SM)?

#### **QUESTIONS:**

If you have any questions about this event, please contact Amy Romaker at (858) 720-7403 or [aromaker@sheppardmullin.com](mailto:aromaker@sheppardmullin.com).