

## Food Advertising, Labeling, and Litigation Conference: *For the Food and Dietary Supplement Industries*

### FDLI Virtual Event

September 22-24, 2020

#### Time:

3:45 - 4:45 p.m.

#### Sheppard Mullin Participant:

Abby Meyer – "The Evolving Reasonable Consumer Standard, Developments in Preemption, and Other Litigation Trends"

#### About:

A comprehensive discussion about food litigation requires looking at more than specific court decisions – it should include a review of the underlying basis for these decisions and whether trends can be identified. The session will feature recent decisions from within and outside the food industry considering the context of the reasonable consumer standard, federal preemption, and other legal principles.

[Click here for more information and registration.](#)

#### Event Information:

Debate and public confusion abound about what manufacturers and retailers can and should say about the products we put into our bodies, often resulting in lengthy and time-consuming lawsuits or government actions. Join FDLI for this virtual conference to learn from and interact with leading practitioners and thought leaders in the food and dietary supplement industries, law firms, public health organizations, and regulatory agencies, all of whom will address the biggest issues and challenges in industry advertising, labeling, and litigation.

### Attorneys

Abby Meyer

### Practice Areas

Litigation

### Industries

Food and Beverage

Hospitality