

### US Mexico Chamber - Not Doing Business as Usual, Doing Business the New Way Webinar

05.07.2020

#### Program of the Day

4:30 p.m. Housekeeping Instructions by Marlen Marroquin, Executive Regional Director US-Mexico Chamber of Commerce and welcoming our Moderator Laura Nava, Board Member and Attorney Sheppard Mullin,

4:35 p.m. Introduction to The Honorable Ambassador Marcela Celorio Consul General of Mexico in Los Angeles by Laura Nava.

4:37 p.m. Welcoming Remarks by Ambassador Marcela Celorio.

4:40 p.m. Introducing the panelist by Laura Nava.

4:45 p.m. "How to transform your company from physical to virtual" Jorge Cano, La Agencia TV

5:00 p.m. Learning how to use the new technology and how to adopt it integrating and engaging your team. Francisco Valencia, Encore Ent LLC.

5:15 p.m. Creativity, a fundamental element to face crises. Coach Francisco González. KOYAUUA Business Academy

5:30 p.m. "Ways to recruit talent overseas and minimizing costs and overhead expenses (employee benefits)" Caldwell Butler, Senior Sales Executive, Serviap Americas.

5:45 p.m. Q&A

#### When?

Thursday, May 7, 2020

4:30 PM – 5:45 PM PST

*Program via videoconference*

For more information please click [here](#).

#### Attorneys

Laura M. Nava

#### Practice Areas

Latin America

Práctica Latinoamericana