

### **Believe It or Not – COVID-19 Can Injure Your Trade Secrets and Cause an Outbreak of Misappropriation Claims Against You: A Two Part Series**

Webinar

02.10 - 02.24.2021

**Session One: Wednesday, February 10, 2021**

**Session Two: Wednesday, February 24, 2021**

12:00 p.m. - 1:00 p.m. PT

2:00 p.m. - 3:00 p.m. CT

3:00 p.m. - 4:00 p.m. ET

Complimentary Program via Webinar

\*Webinar details will be sent upon registration.\*

**Session One:**

**Wednesday, February 10, 2020**

**Reducing The Risk Of Trade Secret Misappropriation Claims.**

Getting sued in a misappropriation lawsuit can be devastating even if the suit is baseless. The expense. The burden. The disruption. The alienation of customers and investors. Can your company be the target of a misappropriation claim, even if it had no intent to misappropriate? Yes, especially in these COVID days when misappropriation claims are on the rise. The panel will address “danger areas” such as:

- on-boarding of employees
- business alliances
- reverse-engineering, and
- patents

and will offer checklists of relevant considerations to reduce the risk of misappropriation claims, as well as:

- potential remediation steps upon discovery that an employee used a former employer’s trade secrets for your company, and
- the benefits of using (and how to establish) “clean” development teams.

[CLICK HERE TO REGISTER FOR SESSION ONE](#)

## Session Two:

**Wednesday, February 24, 2021**

### **Best Practices To Protect Your Trade Secrets.**

How can companies protect their trade secrets from misappropriation, especially in light of changes in business conduct resulting from the COVID-19 pandemic? These new work practices can jeopardize your company's trade secrets, particularly work-from-home directives for employees that include routine video-conferencing for meetings, and massive layoffs resulting from the pandemic. It is critical for businesses to address the security of their trade secrets and you may be surprised by what you have forgotten to think about in these chaotic times. The panel will offer "best practices" to minimize risk and a checklist of steps to protect your trade secrets.

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Presented By:

- **Elizabeth Balfour**, *Partner*, Sheppard Mullin - (Moderator)
- **Rebecca Edelson**, *Partner*, Sheppard Mullin - (Panelist)
- **Rebecca Hanovice**, *Senior Corporate Counsel*, Callaway Golf Company - (Panelist)

## **MCLE**

### **California**

This activity has been approved for Minimum 1 Continuing Legal Education credit by the State Bar of California. Sheppard Mullin Richter & Hampton LLP certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

***\*You must attend the full webinar to receive credit.***

This program was prepared by Sheppard Mullin in partnership with the Association of Corporate Counsel, San Diego Chapter (ACC).

Questions? Please contact Belinda Ashong via email.

## **Practice Areas**

Intellectual Property

Trade Secrets