

## If Your Clients Don't Have a Document Retention Policy, They Will Need One Under the CPRA

Virtual

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Event Sponsor: San Diego County Bar Association

Presented by:

The Business & Corporate and Privacy & Cybersecurity Sections of the San Diego County Bar Association

*This program is worth 1.0 MCLE Credit*

Monday, August 23, 2021

12 PM PACIFIC

(12:00 PT / 1:00 MT / 3:00 ET)

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### Featuring:

- Elizabeth S. Balfour, Esq., Partner at Sheppard Mullin
- Justine M. Phillips, Esq., Partner at Sheppard Mullin

### Moderator:

- Ethan Watts, Esq., Watts Law Offices, P.C.

The California Privacy Rights Act ("CPRA") requires a business to retain personal information only as reasonably necessary and proportionate to achieve the purposes for which it was collected. Not only must a business put data retention into practice, it must also disclose to consumers the length of time the business intends to retain each category of personal information, or the criteria used to determine such period. Make sure your clients are ready, as CPRA has a look-back period starting January 1, 2022. Join speakers Elizabeth Balfour and Justine Phillips, partners with Sheppard Mullin, for an informative discussion about the CPRA, how the new statute interfaces with current requirements under the CCPA, data security, and best practices for document retention.

### Credit

If applicable, you may obtain credit in multiple jurisdictions simultaneously for this program (see pending/ approved list below). Registrants in jurisdictions not listed below will receive a Certificate of Attendance/ Completion that may or may not meet credit requirements in other jurisdictions. Where applicable, credit will be only awarded to a paid registrant attending the live program at their own computer and phone.

- CA

## California

**Approved.** Credit has been approved with the State Bar Of California for **1.0 General Participatory credit**. The San Diego County Bar Association is a State Bar of California approved MCLE provider – Provider #2816

## Price

\$25 for SDCBA Members  
\$25 for SDFLBA Members  
\$50 for Non-Member  
\$0 for Patron Members  
\$0 for CLE Annual Pass  
\$0 for SDCBA Law Student Member

## Practice Areas

Privacy and Cybersecurity