

Does HIPAA Apply to You? A Guide for Retailers in 2022

Webinar
05.19.2022

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3:00 p.m. – 4:00 p.m. CT
4:00 p.m. – 5:00 p.m. ET

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Consumers are asserting their privacy rights, including HIPAA rights, more than ever, and HIPAA has taken on a new buzz. But what is HIPAA and does it really apply to retailers? The answer is: it could. So, how can retailers avoid additional governance and risk under HIPAA? This presentation is a HIPAA primer with practical considerations to apply to HIPAA implementation or, alternatively, a need for a HIPAA “out,” especially where gracious retailers may have stepped into HIPAA unintentionally.

Panelists:

- **Sara Shanti**, *Partner*, Sheppard Mullin
- **Jarrod Brodsky**, *Associate*, Sheppard Mullin

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Questions? Please contact Belinda Ashong via email.

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Sara Helene Shanti

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