

## Retail on the Cutting Edge: ABCs of ESG and NFTs

Sheppard Mullin New York Office

11.10.2022 | 5:30 p.m. - 8:00 p.m. ET

Eco-consciousness is the new black and this year saw the first Metaverse Fashion Week. Sheppard Mullin's Retail, Fashion & Beauty Team and the New York City Retail Practice Group of the ACC NYC Chapter welcome you back in person for a cutting-edge presentation on two important areas facing the fashion industry today:

- Sheppard Mullin's Neil Popovic and Lori Wyman from GOTS will provide a "Fashionista's Guide to Environmental, Social and Governance" ("ESG") and the related critical legal issues, including ensuring eco-friendly and responsible supply chain and production and FTC-compliant labelling and advertising; and
- Sheppard Mullin's Jim Gatto and Ted Max Will Explain How Non-Fungible Tokens Have Impacted the Fashion and Retail Industries and What You Need to Know to Protect Your Valuable Fashion and Retail Intellectual Property in the Metaverse.

We look forward to you joining us for this important CLE opportunity.

**Click here to register.**

### Details:

#### November 10, 2022

5:30 p.m. - 6:00 p.m. Registration

6:00 p.m. - 7:00 p.m. Program

7:00 p.m. - 8:00 p.m. Networking Reception

*Drinks and hors d'oeuvres will be served.*

#### Sheppard Mullin New York

30 Rockefeller Plaza, 24th floor

New York, NY 10112

Directions

*Please proceed to the 24th floor and check in at the registration desk.*

#### Presented By:

- **Lori Wyman**, *GOTS Representative in North America*, Global Organic Textile Standard (GOTS)
- **Ted Max**, *Partner*, Sheppard Mullin

- **Jim Gatto**, *Partner*, Sheppard Mullin
- **Neil Popovic**, *Partner*, Sheppard Mullin

## MCLE Credit

Credits: 1

State: NY

Provider: Association of Corporate Counsel New York City

Category: Professional Practice and Suitable for Transitional and Non-Transitional attorneys

Questions? Please contact Maricela Alfonso via email.

## Attorneys

James G. Gatto

Theodore C. Max

Neil A.F. Popovi

## Industries

Retail, Fashion & Beauty