

IP Issues in Social Media Marketing – Recent Case Law and Practical Guidance

Webinar
03.16.2023

Thursday, March 16, 2023

12:00 p.m. – 1:00 p.m. PT

Complimentary Program via Webinar

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Webinar details will be sent upon registration.

We will be providing an overview of emerging issues in trademark and copyright law as they relate to social and digital media. Specifically, we will be examining recent cases related to NFTs, use of copyrighted content on social media, and use of trademarks as AdWords and hashtags.

Presented by

- **Gazal Pour-Moezzi**, *Partner*, Sheppard Mullin
- **Paul Bost**, *Special Counsel*, Sheppard Mullin

California

This activity has been approved for Minimum 1 Continuing Legal Education credit by the State Bar of California. Sheppard Mullin Richter & Hampton LLP certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

****You must attend the full webinar to receive credit.***

This program was prepared by Sheppard Mullin in partnership with the Association of Corporate Counsel, San Diego Chapter (ACC).

Questions? Please contact Belinda Ashong via email.

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Practice Areas

Intellectual Property