

## The New Frontier of ChatGPT and Privacy Implications

### IAPP Privacy. Security. Risk. 2023 Conference

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### The New Frontier of ChatGPT and Privacy Implications

The frontier of machine intelligence took a major step toward main street recently with the release and incredible adoption of ChatGPT. Along with other unique content generation technology, like Stable Diffusion and others, ChatGPT carries big implications for society in many areas, including privacy. This session discusses AI content generation technologies and their privacy impacts, both under existing privacy laws and as a practical matter for the companies and consumers that use them. We will cover the privacy risks or benefits of using these technologies and how privacy pros can help companies use them wisely.

Presenters:

**Carolyn Metnick**, CIPP/E, CIPP/US, Partner, Sheppard, Mullin, Richter & Hampton LLP

**Nishant Bhajaria**, Privacy Advisor, Author, Uber Technologies

**Cara Dearman**, CIPP/US, Associate General Counsel, Head of Privacy, Shutterfly

### What you will learn:

- An understanding of the privacy implications of ChatGPT (what data is being collected, how the data is being used and the lack of privacy).
- An understanding of the challenges and risks that AI such as ChatGPT poses under existing US and European privacy frameworks, including CCPA and other state copycat laws, GDPR, HIPAA.

For more information or to register click [here](#).

### Attorneys

Carolyn V. Metnick

### Practice Areas

Corporate

## Industries

Healthcare