

## Diligencing Your Supply Chain: Key Considerations for Food Service & CPG Companies

Zoom Webinar  
10.12.2023

1:00 p.m. - 2:00 p.m. PT  
3:00 p.m. - 4:00 p.m. CT  
4:00 p.m. - 5:00 p.m. ET

*Complimentary Program via Webinar*

\*Webinar details will be sent upon registration.\*

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Many companies rely on third-parties to supply key ingredients and inputs for their products. Based on the representations of others about these ingredients, companies may then make claims about product quality, sourcing, environmental friendliness, and more. This webinar will investigate the company's obligations around diligencing its supply chain, cover best practices, and assess risk and risk management approaches for these externally sourced ingredients.

Topics we will cover include:

- FTC substantiation requirements & compliance
- Working with suppliers & supplier audits
- Testing programs
- Risk-shifting approaches

Presented By

- **Michael McGawn**, *Deputy General Counsel*, Chipotle
- **Abby Meyer**, *Partner, Food and Beverage Team Leader*, Sheppard Mullin
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MCLE

## **California**

This activity has been approved for Minimum 1 Continuing Legal Education credit by the State Bar of California. Sheppard Mullin Richter & Hampton LLP certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

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## **Illinois**

*Credit in Illinois is pending.*

\*You must attend the full webinar to receive credit.

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## **Industries**

Food and Beverage