

6th Annual All Day MCLE La-LAW-palooza

Staying Ahead of the Curve: Best Practices for Online and AI-Based Advertising in a Changing Legal Landscape

Rancho Bernardo Inn, San Diego, CA

04.19.2024 | 9:30-10:30 AM

Event Sponsor: Association of Corporate Counsel

Join us for an informative session on managing your advertising and content-generation strategy in a changing legal landscape. Our expert panelists will discuss best practices for online and social media advertising from the perspective of consumer privacy issues, IP protection considerations, and required disclosures for AI-generated content. You'll learn how to stay ahead of the curve and navigate the complex legal landscape of online advertising. *(1 General Credit)*

Speakers:

- Wynter Deagle, Partner, Sheppard Mullin
- Gazal Pour-Moezzi, Partner, Sheppard Mullin
- Brittany Walter, Associate, Sheppard Mullin

[Click here to register.](#)

Attorneys

Wynter L. Deagle

Gazal Pour-Moezzi

Brittany Walter

Practice Areas

Intellectual Property

Privacy and Cybersecurity

Industries

Artificial Intelligence