

## Fashion 2024: Facing Challenges and Conundrums of Competition and Change

09.24.2024

Tuesday, September 24, 2024

**5:00 p.m. - 5:30 p.m.** - Registration

**5:30 p.m. - 7:00 p.m.** - Panel Discussion

**7:00 p.m. - 8:00 p.m.** - Cocktail Reception

### Sheppard Mullin New York

30 Rockefeller Plaza

24th floor

New York, NY 10112

Directions

Questions or to register, please get in touch with Maricela Slota via email.

Join Sheppard Mullin and the ACC Greater New York Retail Chapter on Tuesday, September 24, 2024 for an engaging two-part CLE program on the challenges and conundrums fashion retailers face today regarding antitrust issues. The panel will be followed by a networking reception.

### Competition Conundrums: Has Antitrust Become Too Fashionable?

Hear from Sheppard Mullin former FTC and DOJ attorneys and antitrust partners and an industry general counsel about:

- Increased Focus on Retail by Competition Enforcers at the DOJ and FTC
- Rise of Plaintiffs' Antitrust Class Actions and Counterclaims
- Antitrust Risks Involving AI Use, Pricing Tools, Supply Chain Management, and More
- Navigating Cross-Border Antitrust Investigations and Litigation

Panel

- **Felice Gray-Kemp**, *Senior VP, General Counsel*, CaaStle
- **John Carroll**, *Partner*, Sheppard Mullin
- **Oliver Heinisch**, *Partner*, Sheppard Mullin

- **Jared Nagley**, *Partner*, Sheppard Mullin
- **Ann O'Brien**, *Partner*, Sheppard Mullin

## Avoiding Fashion Jeopardy

Test your knowledge against your colleagues on the following cutting edge topics in this interactive CLE:

- **The New Face of Influence**: Dive into the latest legal issues impacting influencers;
- **AI-Generated**: Explore the implications of generative AI;
- **Fair Use in the Modern Era**: Understand the latest decisions since the landmark Warhol (copyright) and Jack Daniels (trademark) US Supreme Court rulings;
- **Combatting Couture Corruption**: Learn about strategies to eliminate corruption and bribery in the supply chain; and
- **Fashion Potpourri**: Do you have the questions to answers of the moment?

Hosted By

- **Ted Max**, *Partner*, Sheppard Mullin

## Attorneys

Oliver Heinisch

Theodore C. Max

Jared P. Nagley

Ann M. O'Brien

## Industries

Retail, Fashion & Beauty