

Everything – And We Mean Everything – You Need To Know About Social Networking (Facebook, Twitter, LinkedIn, etc.) ... But Were Afraid To Ask

Sheppard, Mullin, Richter & Hampton LLP - Downtown Los Angeles
03.09.2011

Sheppard Mullin is proud to host UCLA School of Law's social media program. This program is presented as a follow up to the February 16th presentation and will cover some of the following topics:

- a. Understanding/knowing how to advise clients in using social media
 - b. Things to know/how to communication with clients
 - c. Know how clients are doing business using social media
 - d. Ethics and case developments - how attorneys are using social media and how to use it at trial
 - e. How to get business from social media/How to use it as a networking tool
 - f. What a client needs to understand from an E-Discovery aspect.
- ... and more!

Panelists:

Michelle Sherman – Special Counsel, Sheppard, Mullin, Richter & Hampton LLP
Neal Schaffer – President, Windmills Marketing
Hon. Joe Hilberman (ret) – ADR Services
Larry Ebiner – Moderator, Partner, Holme, Roberts & Owen LLP

For more information on this event, please contact Kristine Werlinich.

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