

## Digital Law Forum - Online Business Boot-Up

Kellogg Auditorium at Silicon Valley Bank  
07.13.2011

Sheppard Mullin's Digital Law Forum Presents

### Online Business Boot-Up

*Everything You Ought to Know About Doing Business Online,  
Though It Never Occurred to You to Ask*

Wednesday

**July 13, 2011**

6 p.m., Mixer & MCLE Registration

7 - 8:15 p.m., Program

### Kellogg Auditorium at Silicon Valley Bank

3005 Tasman Drive,  
Santa Clara, CA 95054

#### TOPICS:

- Privacy and data security
- Enforceability of agreements, policies, and terms of service
- Monetization and payment processing
- Advertising
- Outsourcing/Cloud computing
- Social media and UGC

#### SPEAKERS:

**Ron Bell**, *Deputy General Counsel, Yahoo!*

**Jennifer Miller**, *Senior Intellectual Property Counsel, HP*

**Shaalu Mehra**, *Partner, Sheppard Mullin*

Moderator: **James Chadwick**, *Partner, Sheppard Mullin*

**This program is intended for director-level and above executives from Silicon Valley public and private companies.**

**Please RSVP by July 6. Space is limited.**

**Questions?** Contact Nena Castro, <mailto:ncaastro@sheppardmullin.com> or 415.774.3252.

*MCLE: This activity complies with standards for Minimum Continuing Legal Education prescribed by the California State Bar and is approved for 1.0 hour of MCLE credit. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of California approved MCLE provider.*

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