

Offshore/International Manufacturing and Outsourcing

Third Thursday Emerging Company Webinar

WebEx

08.18.2011

Please join Sheppard Mullin for our monthly webinar series educating entrepreneurs and emerging companies on the key legal issues they face during the growth of their companies. These complimentary 1-hour webinars are held through WebEx on the third Thursday of the month at noon. They will have both an audio and PowerPoint component. Please join us for our next webinar August 18th!

Offshore/International Manufacturing and Outsourcing

Thursday, August 18, 2011, 12:00 p.m. - 1:00 p.m.

Presented by **Shaal Mehra**, *Partner*, Sheppard Mullin

Meeting Number: 716 208 507

Meeting Password: (This meeting does not require a password.)

This seminar will begin with an examination of how emerging companies can leverage their resources by employing an outsource strategy for various areas of their business, and how the strategy should evolve as the company grows. We will look at best practice approaches to specific subject matter areas such as software development, IT infrastructure, design, manufacturing, or payroll administration, and will cover the pros and cons of onshore, offshore and near-shore outsourcing. In addition, we will take a detailed look at how a customer's business interests and intellectual property rights can best be protected in the contracts documenting the outsource relationship, and will take a hard look at the more contentious issues that typically come up in negotiations with a service provider.

Please click the link below to see more information, or to join the meeting.

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Questions? Contact Amy Romaker at aromaker@sheppardmullin.com or 858.720.7403