

The Use of Social Media in the Workplace: OMG/TMI

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Social media applications such as blogs, social networking, and video sharing have soared in popularity and are now present in almost every workplace. Employees' social media use—whether for business or personal purposes—raises a number of questions regarding employees' and employers' respective rights and responsibilities. This program will discuss the legal risks associated with employees' use of social media and what employers can do to control the dissemination of company information on social media sites including:

- Social Media Compliance Policies
- Internet Research and Employment Decisions
- Social Media and E-Discovery
- SEC/FINRA Requirements
- Sarbanes-Oxley
- FTC Advertising Guidelines

Thursday, September 29, 2011

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San Diego, CA 92130

8:00 - 8:30 a.m. **Registration/Breakfast**

8:30 - 9:30 a.m. **Presentation**

Presented by **Michelle Sherman**, *Special Counsel*, Sheppard Mullin