

Breakfast at the Club

Intellectual Property - Practical Techniques for Risk Management

University Club of Santa Barbara

10.27.2011

Please join

Sheppard, Mullin, Richter & Hampton LLP

Riviera Insurance Services, LLC

SoCal IP Law Group LLP

for

Breakfast at the Club:

Intellectual Property - Practical Techniques for Risk Management

Thursday, October 27, 2011

8:00 a.m. - 9:30 a.m.

Breakfast will be served from 8:00 a.m. - 8:30 a.m.

University Club of Santa Barbara

1332 Santa Barbara Street

Santa Barbara, CA 93101

Featuring a panel discussion hosted by:

- **Christopher Hill**, President, Riviera Insurance Services, LLC
- **Steven C. Sereboff**, Partner, SoCal IP Law Group, LLP
- **Jeffrey A. Dinkin**, Partner, Sheppard Mullin

Conversation will include:

- Identifying your intellectual property
- Protecting your trade secrets
- Threats to your IP assets and business
- Strategies and tactics to manage risks
- New America Invents Act recap
- Branding in the Internet Age

- Problems with new, existing and departing employees
- Extended Q&A to answer all your questions

Kindly respond to Tracy Jones at tjones@rivierains.com or (805) 880-4266 by Tuesday, October 25th.

[Click here to view the invitation.](#)