

## EU Debt Crisis Seminar: M&A and Expansion in Europe (Orange County)

Sheppard Mullin, 650 Town Center Drive, Fourth Floor, Costa Mesa, CA 92626  
12.08.2011

### Turning the EU Debt Crisis into Business Opportunity

Is now the time for your company to invest in Europe?

In this seminar an interactive panel of experts and executives from some of California's leading companies will discuss how the current turmoil in Europe offers U.S. companies a unique market window for M&A and business expansion, including financing strategies

### Thursday, December 8

Registration/Continental Breakfast: 7:30am – 8:00am

Program/Q&A: 8:00am – 9:30am

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### EU Debt Crisis Seminar: M&A and Expansion in Europe

Among the Key Takeaways:

- Expert Insights into the current economic situation in Europe
- Growth opportunities for U.S. businesses
- Acquisition strategies and investment opportunities
- Financing European M&A deals and investments
- Practical strategies for successful expansion

and more...

### PRESENTERS:

#### Jeanette Garretty

*Senior Vice-President, Wells Fargo Bank*

Jeanette speaks nationally on economic conditions and financial strategies. Formerly named one of the 75 Most Influential Bay Area Business Women by the San Francisco Business Times. In 2011, for the fourth year in

a row, she was named to Barron's list of Top 100 Investment Advisors in California and one of the Top 10 Women Investment Advisors in the United States.

## **Neil Ray**

*Attorney with Sheppard Mullin*

Neil is a dual qualified UK/US attorney in Sheppard Mullin's International Trade Regulation Practice Group with substantial experience advising U.S. companies on a broad range of international business matters with an emphasis on European business transactions, including mergers and acquisitions, joint ventures, licensing, distribution systems, and import/export compliance.

## **PANELIST:**

### **Bradford Weller**

*EVP of Legal Affairs, General Counsel and Secretary, Kofax*

Brad has had a successful career both working as an attorney at a law firm and as an in house attorney at a number of publicly held technology companies, including Captiva Software Corporation, where he worked for then CEO Reynolds C. Bish as General Counsel, Vice President of Legal Affairs and Secretary. Brad has complete responsibility for the management of all of Kofax's in-house attorneys, our use of any and all external law firms and our corporate Secretary function.

### **Thomas R. Patterson Jr.**

*Vice President, Financial Operations, Qwest Software*

Tom Patterson focuses on Quest's day-to-day Financial Operations, Financial Planning and Analysis, Treasury, Corporate Development and worldwide tax function. Tom previously served in the capacity of Director, Finance & Tax for Quest from 2003 through 2007, focusing primarily on the development and management of the worldwide tax function, worldwide tax strategy, mergers & acquisitions, global expansion planning and financial process improvements.

### **Ralph Koehrer**

*Chairman of the Board, Aditech Inc.*

Ralph Koehrer is the Chairman of the Board of Additech Inc. and, in the absence of a CEO, currently serves as Executive Chairman. Additech provides consumers with an automated system for cleaning and maintaining their automobile fuel systems. For the last fifteen years, he has served as CEO at several companies, including Anacomp, Inc., a company offering electronic document storage, printing and micrographic services, with annual revenues of over \$400 million, Media DNA, Inc., a digital rights management company, and Inceptor, Inc., an e-commerce company. For the previous eleven years, Ralph served as President of ADP's Brokerage Information and Processing Services business. Ralph serves on the boards of several other venture capital-funded companies and nonprofit organizations. Ralph was educated in the United Kingdom at St. Dunstan's College and Thames Polytechnic.

## **MODERATOR:**

### **Paul Najar**

*Co-Founder of Mayfair European Advisors*

Paul and his partner Jeff Cramer have more than 25 years experience in helping U.S. companies improve profitability and shareholder value through operational improvement, M&A integrations and expansion strategies in Europe and the U.S. Prior to founding Mayfair, he was General Counsel and Chief Administrative

Officer of a global technology company.

**SPONSORS:**

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**Questions?**

Please contact Ann Cheney at [acheney@sheppardmullin.com](mailto:acheney@sheppardmullin.com) or (415) 774-2975.