

## Annual Global Media Update: New Frontiers

11.08.2011

Join us for a complimentary breakfast with leading producers, executives and entertainment lawyers from around the world. Our panelists will address the latest industry developments in countries across the globe, including raising finance and new incentive programs. We will also be reviewing the latest developments in digital distribution, looking at the impact of new technologies and platforms and discussing the challenges and opportunities for producers and distributors in today's on demand media universe.

**When:**

Tuesday, November 8, 2011

Breakfast 8:00 a.m., Program 8:30 - 9:45 a.m.

**Where:**

The Peninsula Beverly Hills  
9882 South Santa Monica Blvd.  
Beverly Hills, CA 90212

**Panelists:**

Glen Basner  
Chief Executive Officer  
FilmNation Entertainment  
United States

Mathias Berggren  
Advokat/Partner  
Advokatfirma DLA Nordic KB  
Sweden

Guy Macleod  
Partner  
Irish Inc. Attorneys  
South Africa

Timothy Mizrahi  
Senior Counsel, Content Acquisition  
Netflix Inc.  
United States

Erick Opeka  
VP, VOD & Digital Distribution  
New Video  
United States

Guendalina Ponti  
Partner  
Ponti De Sanctis & Partners  
Italy

Hugo Villa  
Head of Production  
Mexican Film Institute  
Mexico

Thomas Zadra  
Senior Director, Business Development  
Yahoo! Inc.  
United States

**Moderators:**

Robert Darwell  
Sheppard Mullin

Robb Klein  
Sheppard Mullin

**Questions:**

Contact Robyn Geffre at [rgeffre@sheppardmullin.com](mailto:rgeffre@sheppardmullin.com) or 213.617.5432

**MCLE:**

This program complies with standards for Minimum Continuing Legal Education prescribed by the California State Bar and is approved for  
1 hour of MCLE credit. Sheppard Mullin is a State Bar of California approved MCLE provider.

## Practice Areas

Entertainment, Technology and Advertising