

## SVForum's CXO Forum

### Funding Landscape Outlook for 2012

Sheppard Mullin Palo Alto Office

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**Advance Registration Only. Seating is limited to 25 guests, so please register early!**

**Registration closes at 3pm Monday, February 13th, 2012**

#### Description:

The National Venture Capital Association (NVCA) and Dow Jones VentureSource just released their sixth annual Venture View survey today, polling 500 VCs and CEOs of venture-backed companies. If their instincts are right, all the happy go-go funding news, we've been hearing—including \$17.8 million for TaskRabbit, \$35 million for Outbrain, and \$2 million for Zipmark in recent weeks—doesn't tell the full story of what to expect in 2012.

Fifty-eight percent of VCs anticipate a seed and early stage funding shortage next year. CEOs are likewise anxious: 67 percent predict raising follow-on money will be equally or more difficult in 2012 than in 2011. Couple that with the fact that 75 percent of CEOs plan to raise money in 2012 and you have a recipe for a seed stage slaughter.

And while investment grew in 2011 compared to 2010, the number of companies funded was lower. In most deals, round sizes increased significantly. The higher rounds were driven either by the challenging exit market requiring increased levels of investment in existing portfolios or increased valuation for companies in the Internet and software sectors. With the economy creating uncertainty in certain sectors while offering major opportunities in other sectors, what does the funding landscape look like in 2012?

Come and hear our panel of VCs, and Angels, who will share their outlook regarding funding landscape in 2012 for early stage companies.

#### Agenda:

11:30 am - 12:00 pm Networking and Lunch

12:00 pm - 1:15 pm Panel discussion and Q&A

#### Online Registration Pricing:

SVForum members: \$20

General Public: \$49

**No walk-ins admitted**

#### Location:

Sheppard Mullin  
379 Lytton Avenue  
Palo Alto, CA 94301

[Click here to register!](#)