

The Intersection of Sports and Technology

Sheppard Mullin Palo Alto Office
10.04.2012

As part of the SLA's continuing effort to bring more activities and networking opportunities to its members, we are pleased to invite you to the following California Bay Area SLA event.

Entertainment & Sports Law Interest Group of the IP Section of the California State Bar

Please join Sheppard Mullin Richter & Hampton LLP and the Entertainment & Sports Law Interest Group of the IP Section of the California State Bar for a discussion on the convergence of legal and business issues between sports and technology. Topics will include:

- Sports licensing opportunities for technology companies
- New technologies available to sports organizations and leagues
- Mobile applications for the sports industry
- In-stadium technology options

There is no cost for the event.

Networking/Drinks & Appetizers

6:00 p.m. - 7:00 p.m.

Program

7:00 p.m. - 8:00 p.m.

Please RSVP to Ryan Hilbert (RHilbert@sheppardmullin.com) and/or Elizabeth Rest (elizabeth@hiaringsmith.com).

Our panelists include:

Marisa Brutoco-SaintMeyer, *Corporate Counsel*, Google/YouTube

Benjamin Davis III, *CEO*, Phizzle

Bill Schlough, *SVP & CIO*, San Francisco Giants

Warren Packard, *Founder & CEO*, Thuuz

Moderated by:

Brian Anderson, *Associate*, Sheppard Mullin Richter & Hampton LLP

Sponsored by O|S|K|R

OSKR, LLC provides expert services to clients involved in complex litigation with particular emphasis on sports and entertainment, antitrust, intellectual property, and securities matters. OSKR partners provide expert witness testimony, as well as fully integrated support to outside experts in need of staff. For more information, please visit: www.oskr.com

MCLE

This activity has been approved for Minimum Continuing Legal Education credit by the State Bar of California. Sheppard Mullin Richter & Hampton LLP certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

Questions? Please contact Ann Cheney at acheney@sheppardmullin.com or 415.774.2975

Attorneys

Brian D. Anderson

Industries

Sports