

## Crisis Management in the Fashion and Retail Industry

### Sheppard Mullin's Fashion Week Seminar

02.18.2014

#### Cocktails & Hors d'oeuvres

5:30 p.m. - 6:30 p.m.

#### CLE Program

6:30 p.m. - 8:00 p.m.

#### Sheppard Mullin

30 Rockefeller Plaza

New York, NY 10112

#### Crisis Management in the Fashion and Retail Industry

Program Co-chairs: Ted Max and Bob Darwell

Enjoy a front row seat as a fictional corporation confronts a fashion industry crisis ripped from the headlines – a massive cyber security breach and its fallout. Participate in the problem solving discussions with industry experts from the US, European Community and South America as the events unfold. You will receive practical advice on crisis communications, privacy law and litigation strategy.

***This will be a Sheppard Mullin Fashion Week event that you will not want to miss.***

**Click here to register for this complimentary program.**

#### MCLE

*This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1.5 credit hours which may be applied toward the Areas of Professional Practice requirement, and is suitable for both transitional and non-transitional attorneys. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of New York approved MCLE provider.*

*This activity complies with standards for Minimum Continuing Legal Education prescribed by the California State Bar and is approved for 1.5 hours of MCLE credit. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of California approved MCLE provider.*

**Questions?** Contact Amy Romaker at [aromaker@sheppardmullin.com](mailto:aromaker@sheppardmullin.com) or 858.720.7403.

## Attorneys

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