

## Legal Issues Surrounding Using the Internet: Advertising, E-commerce, Social Networking

### Third Thursday Emerging Company Webinar

via WebEx

04.17.2014

12:00 p.m. - 1:00 p.m. (PDT)

Please join Sheppard Mullin for our monthly Third Thursday Emerging Company Webinar Series educating entrepreneurs and emerging companies on the key legal issues they face during the growth of their companies. These complimentary 1-hour webinars are held through WebEx on the third Thursday of the month at noon. They will have both an audio and PowerPoint component.

Advertising, e-commerce, and social media for start-up companies are things to be aware of and look out for when using the internet to promote your business. This presentation will address:

- Net Neutrality
- Online Advertising and Behavioral Targeting
- Social Networking and Privacy
- Bitcoin and Virtual Currency

#### Presented by

Brian Pass, Partner, Sheppard Mullin

#### MCLE

This seminar complies with standards for Minimum Continuing Legal Education prescribed by the California State Bar and is approved for 1.0 hour of MCLE credit. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of California approved MCLE provider.

MCLE attendance certificates will be distributed following the webinar.

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**Questions?** Contact Megan Showerman at [mshowerman@sheppardmullin.com](mailto:mshowerman@sheppardmullin.com) or 650.815.2693.

## Practice Areas

Emerging Company & Venture Capital

## Industries

Emerging Company & Venture Capital