

## → Blockchain and Fintech

Our team includes attorneys with diverse backgrounds who understand the legal ramifications of blockchain and the intersection of financial services and technology. Our team is uniquely positioned to assist clients with legal issues related to blockchain and financial technology.

We provide full-service legal advice, from start up to successful exit, including:

- Advising on corporate formation and funding
- Developing and implementing comprehensive intellectual property strategies (including experience with patenting blockchain and fintech inventions)
- Developing open source policies and advising on open source use
- Assessing regulatory issues based on the business model (including money transmitter/AML issues, gambling, securities, commodities, data privacy and other regulatory issues) and helping to mitigate regulatory risk
- Negotiating and drafting technology related agreements (partnerships, licenses, development, marketing and other agreements)
- Preparing customized terms of service and EULAs that protect our client's business and mitigate legal risks
- Handling mergers, acquisitions, IPOs and other corporate transactions

### **Blockchain**

We advise clients from innovative start-ups to legacy players, in their efforts to capitalize on blockchain technology, and guide Fortune 500 companies looking to become Fortune 100 by taking advantage of the new markets blockchain technology is helping to open.

Because blockchain technology is enabling innovation in entertainment, games, financial services, healthcare, real estate, and more, we assembled an interdisciplinary team that includes attorneys who know those industries, as well as the corresponding applicability of blockchain technology in those areas. Our team includes leaders in NFT licensing and transactions, privacy, cybersecurity, intellectual property, venture capital, tax, finance, and international trade who can master the complexities of blockchain technology and digital assets and leverage the opportunities for innovative use and monetization of those technologies.

### [More Information](#)

### **Fintech**

Sheppard Mullin understands the financial and technology markets. There are many legal and policy hurdles that fintech startups need to be successful, including currency and lending issues, security and privacy, intellectual property protection and technology agreements surrounding platform solutions.

Our multidisciplinary team of transactional, regulatory, IP and dispute attorneys combined with our blockchain, financial services, and emerging growth industry teams are well suited to advise on a myriad of fintech-related matters.

[More Information](#)

## Experience

- Developed patent strategies for leading blockchain companies, including ones focused on:
  - Stable coins
  - Digital rights management
  - Advertising models
  - Blockchain-based project management platform
  - Blockchain-based photo verification
- Provided advice to companies on:
  - Crypto gaming legal issues
  - Digital collectibles legal issues
  - Smart contracts
  - Gambling issues with tokenized assets and marketplaces
- Advised board of publicly traded company on acquisition of blockchain-based technology company
- Advised leading online retailer on use of crypto currency by retailers, including accepting crypto payments and supply chain issues
- Advised company on blockchain-based network time protocol
- Represented a recognized leader in digital currency security in all aspects of its business including SAAS agreements, enterprise customer contracts, and technology development
- Represented one of the premier digital currency payment companies in payment gateway and business partnership agreements with PayPal, Apriva, and other companies
- Advised Blockchain company in structuring channel relationships for customer acquisition and international distribution
- Advised manufactures of Bitcoin network verification equipment (mining equipment) in all aspects of business including semiconductor development agreements, distribution agreements, technology licensing, and venture financing
- Guided industry participant companies seeking regulatory compliance domestically and internationally
- Represented Blockchain companies and investors in numerous financings
- Advised a Bitcoin industry client on responding to a major cyber incident involving the theft of millions of dollars in Bitcoin from a business partner
- Represented a multi-strategy trading firm in its issuance of cryptodebt in collaboration with a major retail company's cryptosecurities trading platform
- Advised leading digital asset secured based lender regarding the application of Article 8 & 9 of the Uniform Commercial Code for its novel bitcoin internet lending platform.

- Advised leading digital asset secured based lender regarding the Commodities Exchange Act.
- Advised leading digital asset secured based lender regarding trademark issues.
- Advised leading digital asset secured based lender regarding third party bitcoin custodial account agreements.