

Sheppard Mullin Corporate Practice Advised Just Global in Sale to Triliad

07.18.2024

The firm represented San Francisco-based Just Global, an award-winning B2B marketing agency renowned for its full-funnel Connected Experience approach that integrates strategy, media, creative, ABM, and analytics on a global scale, in its sale to Triliad. Triliad is a market-leading Growth Services Provider focused on solving problems and driving results for sales and marketing leaders. Financial terms were not disclosed.

The Sheppard Mullin deal team was led by partner Stephanie Zeppa and associate Robert Kay and included partners Michael Baranovic and John Crisp and associate Tiernan Still.

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