Sheppard Mullin Advised Agentio on $40M Series B Financing

11.24.2025

Sheppard Mullin represented Agentio, Inc. (Agentio), an AI-native platform for creator-led advertising, in connection with its recently closed Series B financing round, through which Agentio raised $40 million. The Series B round was led by Forerunner Ventures, alongside Benchmark, Craft Ventures, AlleyCorp, Antler and Starting Line. This financing brings Agentio's total capital raised to $56 million and values the company at $340 million.

Agentio has developed an AI-powered platform that automates the end-to-end lifecycle of creator-led advertising campaigns including brand–creator matching, campaign briefing, contract formation, approvals, payments and real-time performance measurement. Agentio's infrastructure enables brands to run creator programs with the same efficiency, speed and scalability as their traditional digital media buys. Proceeds from this round will enable Agentio to expand its infrastructure globally, broaden offerings across platforms and grow its team to more than100 employees by 2026.

The Sheppard Mullin deal team was led by partner Daniel Belzer, with assistance from associates Autumn Schmidt, Nayan Karanth and Kylie Arman.

Read the press release here.

Attorneys

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Practice Areas

Corporate

Industries

Artificial Intelligence