

Sheppard Mullin Welcomes Respected Litigator, Kevin Goering To New York Office

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Former Coudert Brothers Media Law Expert Bolsters First Amendment Practice

Kevin Goering has joined the New York office of Sheppard, Mullin, Richter & Hampton LLP as a partner in the Business Trial Practice Group. Goering, most recently head of Coudert Brothers Litigation Group in New York, specializes in First Amendment, intellectual property, and general commercial litigation.

James J. McGuire, partner-in-charge of the firm's New York office, said, "We are very pleased to welcome Kevin, who brings decades of litigation experience to the New York office's strong, general litigation practice. His substantial background in media and publishing law allows us to offer clients First Amendment expertise on both coasts.

" Sheppard Mullin has a dynamic media and entertainment group. I am excited about practicing with a top-notch firm and look forward to serving clients in the growing New York office," commented Goering. "I have known Gary Bostwick for many years and am very pleased to be teaming up with him and other attorneys in the firm's nationwide media law practice."

Goering has practiced media and publishing law extensively for over 20 years. He advises publishers, authors, television and radio broadcasters, Internet service providers and journalists with respect to intellectual property issues, including defamation, privacy, copyright, trademark, rights of publicity, anti-dilution and licensing issues. Goering has also handled a variety of litigation matters in state and federal court relating to trademarks, copyrights, franchising, licensing and trade secrets.

In addition to his media law practice, Goering has had extensive commercial litigation experience, including pretrial, trial and appellate work in state and federal courts. He has expertise in the defense of securities fraud cases, including class actions. Goering also has significant recent experience representing governments, government instrumentalities and international organizations in litigation and arbitration involving sovereign and diplomatic immunity issues.

Goering received his law degree, cum laude, from Cornell Law School in 1981 and a B.A. from the University of Kansas in 1977. He served as a law clerk to the Honorable Richard J. Cardamone of the Second Circuit Court of Appeals. Goering is a former chair of the New York State Bar Association's Committee on Media Law.

About Sheppard, Mullin, Richter & Hampton LLP

Sheppard, Mullin, Richter & Hampton LLP is a full service AmLaw 100 firm with 430 attorneys in nine offices located throughout California and in New York and Washington, D.C. The firm's California offices are located in Los Angeles, San Francisco, Santa Barbara, Century City, Orange County, Del Mar Heights and San Diego. Sheppard Mullin provides legal expertise and counsel to U.S. and international clients in a wide range of

practice areas, including Antitrust, Corporate and Securities; Entertainment and Media; Finance and Bankruptcy; Government Contracts; Intellectual Property; Labor and Employment; Litigation; Real Estate/Land Use; Tax/Employee Benefits/Trusts & Estates; and White Collar Defense. The firm was founded in 1927.