

Music Industry And New Media Expert Philip Daniels Joins Sheppard Mullin's Expanding Entertainment Practice

Second UK Attorney in One Month Joins Firm's Growing Century City Office

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Philip E. Daniels has joined the Century City office of Sheppard Mullin Richter & Hampton LLP as a member of the firm's Entertainment & Media transactional practice group. Daniels, who is dually qualified in both California and the UK, joins from boutique law firm Goldring, Hertz & Lichtenstein in Beverly Hills.

Daniels specializes in all matters relating to music, new media and technology. His digital and technology expertise includes structuring, drafting and providing strategic advice on deals for Internet and mobile platforms, as well as advising clients operating in the social networking space on the development and distribution of digital content and digital premium goods. Daniels negotiated deals with Yahoo, MSN, Bebo, Daily Motion and MySpace for the distribution of content along with a number of technology infrastructure agreements around the provision of social networking tools and delivery content.

Daniels began his legal career in London. He practiced with a number of UK law firms, including the well-recognized London boutique Lee & Thompson, representing international entertainment and technology clients. Daniels also worked in-house at BBC Worldwide, where his responsibilities included the company's Internet and Interactive divisions.

"Philip's music industry expertise and international entertainment experience are an excellent complement to the global matters which we handle," said Bob Darwell, chair of the firm's Entertainment & Media practice group. "His experience in new media and digital business transactions is a perfect fit for our practice group, which crosses over all areas of the entertainment and media industries and intersects with the technology sector."

Commented Daniels, "Sheppard Mullin has built a top-notch Entertainment practice and I am thrilled about joining the group in Century City. I am very impressed by how Bob has grown the team, and by the high profile international clients they represent and the matters they handle."

Daniels graduated from Nottingham Law School (UK) in 1996 and earned a B.Sc. (Hons) from Bristol University (UK) in 1994. He is the latest in a recent flurry of attorneys joining Sheppard Mullin's Entertainment & Media practice group in the firm's Century City office. Last month, Robb Klein joined as special counsel in the firm's

Entertainment & Media practice group from the London office of European law firm SJ Berwin LLP. Additionally, Jim Curry joined the office in March as an Entertainment and Media litigation partner. Curry most recently practiced as a founding partner with White O'Connor Curry LLP in Century City.

Sheppard Mullin has 40 attorneys based in its Century City office and the Entertainment & Media practice group includes more than 55 attorneys firmwide.

About Sheppard Mullin Richter & Hampton LLP

Sheppard Mullin is a full service AmLaw 100 firm with more than 520 attorneys in 11 offices located throughout California and in New York , Washington , D.C. and Shanghai . The firm's California offices are located in Los Angeles, Century City, San Francisco, Silicon Valley, Orange County, Santa Barbara, San Diego and Del Mar Heights. Founded in 1927 on the principle that the firm would succeed only if its attorneys delivered prompt, high quality and cost-effective legal services, Sheppard Mullin provides legal counsel to U.S. and international clients. Companies turn to Sheppard Mullin to handle a full range of corporate and technology matters, high stakes litigation and complex financial transactions. In the U.S. , the firm's clients include more than half of the Fortune 100 companies.

Practice Areas

Entertainment, Technology and Advertising