

### Sheppard Mullin Nabs Music Industry Veteran Ken Anderson For New York Office

#### Expands Firm's Global Entertainment Practice With Transactional and Litigation Expertise

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Kenneth B. Anderson has joined the New York office of Sheppard, Mullin, Richter & Hampton LLP as special counsel in the firm's Entertainment, Media and Technology practice group. Anderson joins Sheppard Mullin after 17 years with Loeb & Loeb in New York.

Anderson represents premier talent and progressive companies in the music and entertainment industries. He handles business and legal affairs and supervises litigation on behalf of recording and touring artists, composers, producers, independent record companies and others in the music industry. As a talent dealmaker, he builds and maximizes careers. Anderson also represents cutting edge internet, television and motion picture companies.

Anderson's litigation experience includes high-profile and precedent-setting cases involving composers, recording artists, record labels, publishers, managers, artists' rights and accounting practices, as well as leading cases on copyright and freedom of artistic expression. He has negotiated agreements that have restructured business relationships for some of the world's most innovative and successful recording artists and songwriters.

"Ken hits the right note; by joining us he substantially bolsters the depth and breadth of our music industry expertise. His legal specialties fit perfectly with our existing representations, such as library acquisitions, concert promotion, and soundtrack deals, but also solidify a forward-thinking music practice at Sheppard Mullin because of his unique focus in this area," said Bob Darwell, chair of the firm's Entertainment, Media and Technology practice group.

Commented Anderson, "Sheppard Mullin has built a premier entertainment practice and I am excited to join Bob and his outstanding team. I am very impressed by their top-notch client list and the broad scope of international representations in the areas of film, television, internet, new technology, fashion and advertising, and look forward to growing the music and recording segment of their practice."

Anderson received a J.D. from Rutgers University School of Law in 1982, where he was research editor of the *Rutgers Computer & Technology Law Journal*, and a B.A., *cum laude*, from Rutgers University in 1979.

Sheppard Mullin's Entertainment, Media and Technology practice group includes 45 attorneys and the firm has more than 40 attorneys based in its New York office.

## **About Sheppard, Mullin, Richter & Hampton LLP**

Sheppard Mullin is a full service AmLaw 100 firm with more than 560 attorneys in 11 offices located throughout California and in New York, Washington, D.C. and Shanghai. The firm's California offices are located in Los Angeles/Century City, Los Angeles/Downtown, Orange County, San Diego/Del Mar, San Diego/Downtown, San Francisco, Santa Barbara and Silicon Valley. Founded in 1927 on the principle that the firm would succeed only if its attorneys delivered prompt, high quality and cost-effective legal services, Sheppard Mullin provides legal counsel to U.S. and international clients. Companies turn to Sheppard Mullin to handle a full range of corporate and technology matters, high stakes litigation and complex financial transactions. In the U.S., the firm's clients include more than half of the Fortune 100 companies.

## **Practice Areas**

Entertainment, Technology and Advertising