

Some Champions with Your Coffee and Croissant

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Sheppard, Mullin, Richter & Hampton LLP, and Riordan, Lewis & Haden hosted "Breakfast With Champions: Getting the Best Out of Business" today at UCLA's Pauley Pavilion. The featured guests were Coach John Wooden and Andrew Hill, authors of Be Quick- But Don't Hurry!. The event was emceed by Pat Haden, partner at Riordan, Lewis & Haden.

From the hardwood playing floor of Pauley Pavilion, where Coach Wooden led the UCLA Bruins to 10 NCAA championships, attendees listened intently as Wooden gave a pep talk, and Hill, former UCLA basketball player and CBS Television Executive, discussed Wooden's Pyramid of Success. Both shared thoughts about what makes a team, whether a sports team or business team, successful, and discussed how to get the best out of one's business.

Wooden said, "The two cornerstones of success are industriousness and enthusiasm. There is no substitute for working hard. And, you have to enjoy what you're doing. If you don't, nobody else around you will either." He added, "Your platform must also include cooperation. Cooperation has become ever important in today's world. Be alert and alive. There's always something from which we can learn. And, have initiative. Don't be afraid to fail."

Hill said, "When I played for Coach, I thought his emphasis on balance, trust, and simplicity only applied to winning basketball. It was quite a revelation to discover that these lessons applied equally to success in business."

For over 20 years, Riordan, Lewis & Haden, a Los Angeles-based growth equity firm, has provided equity capital for growing middle market companies headquartered in California. Riordan, Lewis & Haden looks to invest in companies with profitable sales of between \$25 million to \$150 million. The firm collaborates with successful management teams in helping such companies realize their growth potential. The fund currently has **investments in 12 portfolio companies with combined sales of approximately \$1.5 billion.**

Sheppard Mullin has more than **330 attorneys** among its **seven offices** in Los Angeles, San Francisco, Orange County, San Diego, Santa Barbara, West Los Angeles, and Del Mar Heights. The **full-service firm** provides counsel in Antitrust & Trade Regulation; White Collar and Civil Fraud Defense; Business Litigation; Construction, Environmental, Real Estate, Land Use Litigation & Natural Resources; Corporate; Finance & Bankruptcy; Financial Institutions; Government Contracts & Regulated Industries; Healthcare; Intellectual Property; Labor & Employment; and Tax, Employee Benefits, Trusts & Estates. **The firm is celebrating its 75th anniversary in 2002.**

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