

Partner Mike Heimbold Joins Sheppard Mullin Century City

Firm's Business Trial Practice Group Adds General Business & IP Litigator; Firm's Century City Office Expands To 60 Attorneys

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Michael R. Heimbold has joined Sheppard, Mullin, Richter & Hampton LLP as a partner in the firm's Business Trial and Intellectual Property practice groups, based in the firm's 60-attorney Century City office. Heimbold joins from Steptoe & Johnson in Century City.

"Mike's practice straddles general business litigation and intellectual property litigation and transactional matters, practice areas that Sheppard Mullin has significantly developed. His knowledge and experience is both complementary and supplementary to our existing practices, and we welcome him to the firm," said Guy N. Halgren, chairman of Sheppard Mullin.

"Sheppard Mullin is a top-notch full service firm that has strong litigation capabilities and offers an excellent platform to support my clients and grow my practice. I was particularly attracted to Sheppard Mullin by the firm's, collegial atmosphere and entrepreneurial culture. I am also impressed by the depth and breadth of Sheppard Mullin's Corporate practice group, as well as the strength of firm's patent litigation practice," Heimbold commented.

In addition to representing clients in high-stakes business and intellectual property litigation, Heimbold has extensive experience in licensing and technology transfer transactions and serves as outside general counsel to several companies. He is a seasoned trial lawyer with experience litigating a broad array of complex business and intellectual property matters, including cases involving misappropriation of trade secrets and unfair competition, trademark and copyright licensing and infringement, patent infringement, shareholder and partnership disputes, environmental claims, defamation, product defects, breach of fiduciary duty, and related business torts. Heimbold has represented clients in the technology, manufacturing, entertainment, finance, telecommunications, apparel, and consumer products industries. He has served as lead counsel in jury and bench trials, arbitrations, administrative agency hearings, and appellate proceedings throughout the United States.

On the transactional side, Heimbold advises middle-market and start-up clients in a wide range of licensing, financing, and corporate transactions. He has negotiated numerous trademark and technology licenses, and has advised clients in the consumer products and entertainment industries on over \$1 billion worth of M&A

transactions.

Heimbold received his J.D. from Loyola Law School in 1994 and a B.S. in Mechanical Engineering from California State University, Long Beach in 1988.

Sheppard Mullin's Business Trial practice group includes 200 attorneys firmwide and the firm's IP practice group includes 85 attorneys. The firm has 225 attorneys based in its Los Angeles offices.

Yesterday, Jung Son joined Sheppard Mullin as a partner in the firm's Corporate practice group, based in the firm's Palo Alto office. Son joins from Technology Crossover Ventures in Palo Alto, where she served as Associate General Counsel.

Attorneys

Michael R. Heimbold

Practice Areas

Litigation