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Press Releases

Corporate Partner Adam Ettinger Joins Sheppard Mullin Century City

Latest Dealmaker Addition Brings Emerging Growth Company Expertise
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Adam T. Ettinger has joined Sheppard, Mullin, Richter & Hampton LLP as a partner in the firm's Corporate practice group, based in the firm's Century City office. Ettinger joins from Strategic Counsel Corp. where he was managing partner.

Ettinger's practice focuses on venture financing, technology development, channel relationships, licensing, privacy, online advertising, and eCommerce. He has represented networking technology, digital currencies, social gaming, internet advertising, and mobile apps clients, including BitGo, DeviceScape, Lucrative Gaming (fgl), Magma Design, Network Solutions Inc. (NSI), Orchestria (acquired by CA), S3 (acquired by HTC), Self Aware Games (acquired by Big Fish), Social Concepts, and Undertone Networks. Ettinger has represented investors in investments as diverse as Hootsuite, Houzz, Lucrative Gaming (fgl), The Social+Capital Partnership, and SpaceX. Previous clients also included AMD and Intel.

In addition to private practice, Ettinger headed the legal team at SmartAge, a start-up that raised 47 million dollars from Accel Partners, Softbank Capital, Ron Conway, Roger McNamee, Michael Dell and Vint Cerf. Before law school, while with the Center for International and Strategic Affairs (CISA), he architected and coded the first system to track nuclear proliferation using non-classified information. He also developed and integrated complex computer systems as a systems engineer with AT&T.

"We are very excited to have Adam on board. His transactional practice centers on emerging growth companies, including those in the FinTech and digital currency space. Adam adds to our already considerable capabilities to service Silicon Beach-based companies and investors. He also adds depth to our tech transactions team," said Jon W. Newby, vice chairman of Sheppard Mullin.

"I am delighted to join Sheppard Mullin. The strength of the corporate and technology practices, coupled with the firm's California footprint, provide me with a robust platform to continue to grow my practice. I was also impressed by the firm's entrepreneurial spirit and long-standing dominance in the Los Angeles market," Ettinger commented. "There are very few prominent firms that are dedicated to both the Silicon Valley and Los Angeles, and that represent technology companies and investors as diverse as Snapchat, Samsung Ventures and Alibaba."

Ettinger received a J.D., *cum laude*, from Boston University School of Law in 1994 and a B.A. from University of California, Los Angeles in 1989.

Sheppard Mullin has 700 attorneys internationally, including 230 attorneys based in its Los Angeles and Century City offices. The firm's Corporate practice group includes 150 attorneys firmwide.

Last month, Sheppard Mullin added partner Andy Felner in New York to the Corporate practice group. Felner joined Sheppard Mullin from FDX Capital LLC/FDX Offshore LLC, where he was co-founder and managing partner of the financial advisory firm and affiliated merchant bank, and where he will remain as a board member.

Also in March, Sheppard Mullin added Business Trial partners Adam Streisand and Nick Van Brunt in Century City from Loeb & Loeb, where Streisand chaired the firm's Trust and Estate Litigation practice.

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