

### Antitrust Partner Oliver Heinisch Joins Sheppard Mullin London

#### EU Competition Expert Brings International Cartel & Abuse of Dominance Capabilities

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##### Press Contact

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Oliver Heinisch has joined Sheppard, Mullin, Richter & Hampton LLP as a partner in the firm's Antitrust and Competition practice group, based in the firm's London office. Heinisch joins from Simmons & Simmons LLP.

"Oliver is a talented antitrust attorney with strong international cartel, intellectual property and abuse of dominance procedures expertise. He represents an important strategic fit for our antitrust practice, specifically adding EU competition capabilities," said Guy Halgren, chairman of Sheppard Mullin.

"Oliver's work with Samsung, as well as in Japan, dovetails well with our relationships with longstanding client Samsung and our Japanese-based matters. We are thrilled to add such a high caliber antitrust attorney," commented Gary Halling, Sheppard Mullin's Antitrust and Competition practice group leader.

"I am delighted to join Sheppard Mullin, a top-notch full service firm that offers an excellent platform for my practice and further growth. In addition to the synergies and the strength and breadth of the firm's antitrust practice, I am also impressed with Sheppard Mullin's successful national and international growth and expansion in recent years. I am excited to be part of this and the opportunity to help build the firm's competition practice here in Europe," Heinisch stated.

Heinisch advises on all areas of EU, UK and German competition law with a focus on international cartel and abuse of dominance procedures including related antitrust litigation matters as well as merger control law. He has substantial expertise in advising on the interface between intellectual property and competition law mainly in the context of complaint cases, investigations of competition authorities and intellectual property litigation. Heinisch's additional experience includes advising on parallel imports, complex IP licensing, R&D and cooperation arrangements. The majority of his clients are technology and life sciences companies, and he also works for financial services, insurance, automotive, industrial and food clients.

Heinisch's recent work includes advising a DRAM manufacturer on its applications to the General Court in relation to the Commission's investigation against Rambus Inc., advising a leading consumer electronics company on its defense in a High Court antitrust damages litigation, advising on competition aspects of licensing agreements for a European pharmaceutical company, advising an international hi-tech company on access and royalty rate issues relating to patent pools and industry standards and advising a global medical device producer on EU parallel imports and related competition and regulatory matters.

After studying in Heidelberg, Geneva and Berlin, Heinisch was a stagiaire at the European Commission. In 2001, he received a LL.M. from University College London specializing in European, competition and intellectual property law. Heinisch is admitted as a Rechtsanwalt and as a Solicitor of England and Wales.

## Attorneys

Oliver Heinisch

## Practice Areas

Antitrust and Competition