

Sheppard Mullin Represents 11 Honoré in Series A Funding

Redpoint Ventures leads \$8 million financing round

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Press Contact

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Sheppard Mullin represented client 11 Honoré, the premier online shopping platform offering designer runway styles in sizes 10 to 24, in a Series A Funding led by Redpoint Ventures. Other participants included existing investors Forerunner Ventures, Upfront Ventures, Greycroft and Canvas Ventures. Then financing will allow 11 Honoré to expand designer partnerships, bring on contemporary brands, and help smaller fashion designers access resources to help them build their businesses.

The Sheppard Mullin Team included partner Stephanie Zeppa and associate Andrew Kreider.

Attorneys

Andrew S. Kreider

Stephanie L. Zeppa

Practice Areas

Corporate

Emerging Company & Venture Capital

Joint Ventures and Strategic Alliances

Industries

Emerging Company & Venture Capital