

Sheppard Mullin Represents LunaPBC in First-of-its-Kind Regulation A Offering

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Sheppard Mullin represented LunaPBC, Inc., the founder and manager of the first community-owned health and DNA research platform, in a first-of-its-kind Tier 2 Regulation A offering. The offering, qualified on December 3, 2018, involves the issuance of limited liability company interests in LunaDNA, LLC, the database company managed by LunaPBC, in exchange for individual contributions of personal genomic, phenotypic, medical, health and related data.

The LunaPBC management team includes several former senior executives of genome-sequencing leader, [Illumina, Inc.](#)

"Nothing is more personal than our health and DNA data. LunaDNA, in a precedent-setting move, is enabling individuals to own shares in the company that monetizes their data. This new data paradigm enables our members to control their continued inclusion, learn about studies undertaken with the database, celebrate discoveries, and participate in the financial rewards that come from commercial partnerships," said Bob Kain, CEO and co-founder, LunaPBC. "We are thrilled to have partnered with Sheppard Mullin to develop the legal structure that brought our company's vision into being and to help us navigate successfully the SEC's Regulation A qualification process."

The Sheppard Mullin team was led by partner John Tishler and included partner Ben Kwon, special counsel Andreas Pour and associate Justin Anslow.

Click [here](#) to read LunaDNA's press release. The Final Offering Circular for the offering is available at the U.S. Securities and Exchange Commission EDGAR website.

Attorneys

John D. Tishler

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