

Sheppard Mullin Represents ASCAP in its Collaboration with BMI to Launch SONGVIEW, A Comprehensive Data Resource for Music Users

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Sheppard Mullin client The American Society of Composers, Authors and Publishers (ASCAP) collaborated with Broadcast Music, Inc.® (BMI®) to launch SONGVIEW, a comprehensive data platform that provides music users with an authoritative view of copyright ownership and administration shares in the vast majority of music licensed in the United States. SONGVIEW technology allows ASCAP and BMI to seamlessly display an agreed-upon view of detailed, aggregated and reconciled ownership data for performing rights for more than 20 million musical works in their combined repertoires, including a breakdown of shares represented by ASCAP and BMI. The information is accessible, free to the public, on both ASCAP's and BMI's websites.

For the initial launch of SONGVIEW, data was drawn from over 20 million songs in ASCAP and BMI's combined repertoires and put through the SONGVIEW reconciliation engine. The SONGVIEW engine is a sophisticated new system, built from the ground up by the two performing rights organizations, that ingests song ownership information from both BMI and ASCAP, processes and reconciles that information based on agreed-upon rules, and then sends the reconciled data back out to BMI and ASCAP's public, searchable databases.

The Sheppard Mullin team that represented ASCAP included Daniel Schnapp, Alexis Robinson, Genevieve Perez, Nicole Sollberger and Samuel Cohen.

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